

CHOICE

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September
2010



CENTRAL PENNSYLVANIA CHAPTER
CONSTRUCTION SPECIFICATIONS INSTITUTE

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PANEL DISCUSSION "Commercial Energy Efficiency"

Tuesday, September 14, 2010

Join us for this program that will examine the requirements of Chapter 5 "Commercial Energy Efficiency" in the 2009 International Energy Conservation Code. Learn the options for compliance and how to make one's way through the path of prescriptive and mandatory provisions for building envelope systems, mechanical systems, service water heating, and electrical power and lighting systems, and how they compare to the paths of AHSRAE 90.1 or Total Building Performance.

*Spouses, guests and visitors
are welcome and encouraged to attend.*

RADISSON HOTEL

1150 Camp Hill Bypass, Camp Hill, PA

Board Meeting - 5:00 pm

All members are welcome to attend the Board Meeting

Attitude Adjustment - 6:00 pm

Dinner - 6:30 pm

Program - 7:15 pm

Dinner Cost

Free for Central Pennsylvania Chapter CSI Members

Students \$10

All Others \$25

*Dinner reservations by noon,
Friday, September 10, 2010*

See **FROM THE CHEF'S TABLE**
for Menu and Reservation details.

The Central Pennsylvania Chapter meets
the second Tuesday monthly
except NO meetings are held in July or August.

*Please Read Ads On Our Website
They Support "Choice"*

www.cpc-csi.org

Inside the Choice

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All material MUST be in the editor's hands no later than September 24, 2010 for publication in the October 2010 issue of "Choice".

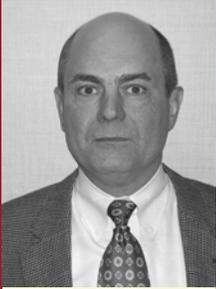
Send to:
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The Construction Specifications Institute is a nation-wide nonprofit technical organization dedicated to the advancement of construction technology through communications, education, research and service. Founded in 1948, CSI provides a forum for architects, engineers, specification writers, contractors, suppliers and others in the industry.

Anyone who is concerned with construction specifications in any manner is invited to apply for membership.
Contact: Maria Weber
Ph: 717-790-9261 or email
maria_weber@mcgraw-hill.com.



*Knowledge for
Creating and Sustaining
the Built Environment*



*Jake Burkholder,
CSI, CCPR
President*

President's Message

Although the temperatures don't indicate it, summer is all but over and we are starting our new year with the September 14th dinner meeting. I hope everyone is well rested and ready for a great new year. I'd like to remind everyone that MARC 2010 is only several weeks away. Early registration has been extended but only for a brief time. If you're planning to stay at the designated hotel you should book immediately. Annapolis is a beautiful city and the committee has planned some great educational programs and tours. This is a tremendous opportunity to not only learn but also network within your profession. Registration and reservations can be found at www.MARC2010.org.

The new board has met twice during the break in an effort to hit the year running. Several initiatives

which will be or are already started are; 1) A chapter calendar which will include all activities, report action milestones, special events etc. The calendar will be on the website and color coded for quick reference. John Groff is developing the calendar and as President – elect will be the gatekeeper. I encourage board members and committee chairs to review their respective job descriptions and provide John with events and dates to be included on the calendar. 2) Establishment of a permanent award to recognize the long term service contribution to CSI by Sid Myers. Sid, whose membership dates to the establishment of CSI was always a strong supporter and served wherever he could to benefit the chapter and Institute.

A topic with which Institute is greatly concerned is membership. We will be seeing a lot of inquiries and activity at both the Institute and Region level. Our chapter leaders are aware of the issue on the local level and are working to develop programs which will encourage new members as well as retain current members. All members should be cheerleaders and actively espousing the benefits of CSI membership. Remind fellow members who may be considering allowing their memberships to expire what are the benefits. As a veteran of the sales profession I always remember the adage; keeping a customer is easier and cheaper than finding a new one. Same applies to members.

I look forward to a good year with a lot of good people and hope everyone takes advantage of the good things being offered by chapter and institute in the months to come.

*Jake Burkholder, CSI, CCPR
President*



*Jeff Turicik
Editor*

From the Editor's Desk

The Central PA Chapter dues include all meals for the chapter program dinner meetings for the year.

Come out to our meeting to network, socialize, and learn about timely subjects in the Construction Field.

Classified Ads

To place classified ads, please submit your ad to the editor, Jeff Turicik, jeffturicik@ykk-api.com for insertion in "Choice" and on cpc-csi.org.



*Logan Myers
Hospitality Chair*

From the Chef's Table

MENU

*Choice of
London Broil
or
Flounder Almondine*

*Mixed Garden Greens Salad,
Fruit Cup and
Chef's choice of Dessert*

*Special Dietary menus,
such as vegetarian,
low fat or low sodium,
are available upon request.*

In addition, we will try to accommodate special requests such as vegetarian, low fat or low sodium selections. A fresh fruit plate, instead of the Chef's Dessert Selection, is always available by request. Special request menu reservations should be made no later than the Friday prior to the Tuesday meeting.

Please feel free to forward either your comments regarding your meal, or any suggestions that you feel could improve the CPC-CSI dinner, to: loganmyers@hotmail.com.

*Logan Myers
Hospitality Chair*

RESERVATIONS

to Logan Myers by calling 570.850.6330 or e-mail at loganmyers@hotmail.com or use our on-line registration form at www.cpc-csi.org

YOU MUST MAKE RESERVATIONS OR CANCEL STANDING RESERVATIONS by NOON, FRIDAY, SEPT. 10, 2010.

ALL NO-SHOWS WILL BE BILLED.

Entrée selection should be made when making a reservation.

First entrée listed is the default selection if no choice is made.

To schedule a Table Top Display, call Jan Myers at 717.238.4910 or use the form in Choice or online.

Attendees should make an entrée selection when reservations are placed.

(Please note that the first entrée listed will be the default selection if no choice is made.)



Philip Frigm,
CSI, CCS,
Technical
Committee

Green is Key to Building Safe, Sustainable Buildings

By Felicia Oliver, Editor, BSJ Online

[This article originally appeared in the August 2010 issue of *Building Safety Journal Online*, copyright International Code Council, and is reprinted with permission.]

This issue of BSJ Online is devoted to green construction and sustainability, and the [International Green Construction Code \(IGCC\)](#). For the International Code Council (ICC), green is more than a trend; it is key to building safe, sustainable buildings in the future.

As we publish this edition, the Code Council is holding a Public Comment Hearing on the initial release of the IGCC in Rosemont, Illinois (just outside of Chicago), from August 14-22. The hearings involve a review of public comments submitted up until the May 15 deadline, along with testimony presented at the hearings themselves. The process the IGCC is going through now until incorporation into the 2012 I-Codes will ensure that the resulting code will be compatible, enforceable, adaptable and effective.

The Code Council released the IGCC in March 2009 as part of its commitment to green and sustainable safety issues. The ICC launched the IGCC initiative with the [American Institute of Architects \(AIA\)](#) and [ASTM International](#) as cooperating sponsors. [The American Society of Heating, Refrigerating and Air-Conditioning Engineers \(ASHRAE\)](#), the [U.S. Green Building Council \(USGBC\)](#) and [Illuminating Engineering Society \(IES\)](#) joined the work of the ICC/AIA/ASTM team in developing the IGCC. The IGCC references the ANSI/ASHRAE/USGBC/IES Standard 189.1 as a jurisdictional requirement option.

"In the first model building code, developed more than 80 years ago, structural, fire and ventilation were seen as the only critical elements for safe buildings," said Rick Weiland, ICC CEO. "Now we are faced with another great leap forward, as green and sustainability concepts have become increasingly central to any mainstream definition of safety. Our charge ... is to establish what role building codes should play in facilitating, promoting and regulating this expanded concept of safety."

Energy-efficient buildings have immense benefits for consumers, the environment and the economy. The Code Council has been a consistent leader in the development of model energy codes. In response to the 1973 energy crisis, model energy codes were developed to incorporate the design of energy-efficient buildings and the installation of energy efficient mechanical, lighting and power-systems. In 1976, the Council's legacy groups developed

the Model Code for Energy Conservation in New Building Construction, which became the foundation for the International Energy Conservation Code® (IECC), first published in 1998.

The IECC meets U.S. energy and environmental needs by fostering improved utilization of fossil fuel and non-depletable resources in new buildings. As an alternative for one- and two-family dwellings, the International Residential Code® (IRC) provides prescriptive energy provisions that can be easily implemented and are consistent with IECC provisions.

The U.S. Department of Energy recognizes the International Energy Conservation Code (IECC) under federal law and it is the most up-to-date, fully supported nationwide model building energy efficiency code. In 2001, the DOE made a formal determination that the 2000 edition of the IECC would improve energy efficiency in residential buildings. DOE actively participates in the Code Council's code development process; it has been involved in developing proposals for all editions of the IECC and its predecessor, the Model Energy Code (MEC). [The National Energy Policy Act of 1992](#) determined that the 1992 MEC was cost effective for residential construction and required states to determine if it was appropriate to revise their energy codes to meet or exceed the standard. Subsequently, DOE determined that the 1993 MEC, 1995 MEC, 1998 MEC and the 2000 IECC provide the most cost-effective residential standards.

The IGCC aims to reduce energy usage significantly. It addresses site development and land use, including preservation of natural and material resources. Its enforcement will improve indoor air quality and support the use of energy-efficient appliances, renewable energy systems, water resource conservation, rainwater collection and distribution systems, and the recovery of used water (gray water).

The IGCC also emphasizes building performance, including features such as a requirement for building system performance verification and building owner education to ensure the best energy-efficient practices.

In addition, a key feature of the new code is a section devoted to "jurisdictional electives" that will allow customization of the code beyond its baseline provisions to address local priorities and conditions.

The list of IGCC supporters and adopters is growing. Check the list of [individuals](#) and [organizations](#) that have publicly acknowledged support of the IGCC at <http://www.iccsafe.org>.



Perspectives

OTHER PERSPECTIVES, OPINIONS, EXPRESSIONS, IMPRESSIONS, THOUGHTS AND IDEAS ABOUT THE NOBLE PROFESSION OF SPECIFICATIONS WRITING-- OPEN FOR, AND SEEKING DISCUSSION

NO. 92

DOESN'T ANYBODY CARE ?

by Ralph Liebing, RA, CSI, CDT
Cincinnati, OH

Does a specifications consultant in private practice/business in Kansas have any educational responsibility for young architects [from students to emerging professionals]? Does an unregistered, but architecturally trained, specifications writer, in a firm of 9 people in Mississippi, have any such responsibility within that office? Does the long-experienced, full-time, registered, in-house specification writer in a firm of 110 or more in Oregon have any such responsibility?

Do any of these folks care? Are they all too busy; too disinterested; or devoid of any feeling of responsibility? Oh, and yes, in all cases what should the depth of their interest be?

Michael Chusid, FCSI, posted an interesting article on his blog recently and one that is both sad and maddening. Friends, it appears that few people [and spec writers are only a small number of these] give a tinker's darn what students..... no, FUTURE architects.... should know and be able to do! Has everyone bought into the shtick that architecture = only design, and there is no need for architects of the future to know materials, construction methods, processes, legalities, project control/ management, developing contract documents, detailing, and the task of "putting buildings together"-- i.e., constructing real touchy-feely architecture from glitzy board mounted, computer-generated, detail-less design concepts?

How can registration laws require experience and education to prevent substandard construction from harming the community and "public, health, safety and welfare"? How can those laws now be subverted to allow minimalized education, simply for convenience of "making more architects, more easily" [forget better training and competency!]- most of whom still will NOT be able to correctly and adequately document a project for construction? How utterly stupid!!!

It is absolutely baffling how the one profession that is charged so definitively legally; that contributes directly to the Contract Documents; and indeed, that is responsible for the very basis of what is built for the client, is so maligned, ignored, obviate, belittled, scorned and basically set aside! Other allied professions do not suffer from this type of neglect-- engineers exist in many disciplines and are accepted as "experts" in their chosen fields. Contractors certainly claim, and rightly so, expertise in their special work or in overall project control and administration. Yet both of these valuable entities do not receive the dis-

missive attitude and status. I am not sure how architects, collectively, have come by their diminished status-- sure, there have been and still are "prima donna" architects who excel in design, but does their work then automatically relegate the work of ALL other architects as irrelevant, needless, annoyingly picky, extensive, overly costly, unnecessary[!!!] and "necessary evils" that all other participants must simply "put up with"?

Simplistically, isn't the architect like the baseball pitcher on the mound-- nothing happens in the game until that pitcher throws the ball! NOTHING! Then isn't there a cast of supporting characters who function to support the pitcher and prevent runs by the opponent [are they second-class citizens, to be ignored or maligned?]

So the architecture schools claim they can't; the NCARB and NAAB pretend; the AIA ignores for all intents and purposes; the individual offices both cannot educate [what with fees as they are] and/or don't think it is their place to educate [except in their office-parochial manner]. Engineers will continue to engineer within their specialties. Reps will continue to rep as products will still be required no matter who uses them. So are architects "odd man out"? I sincerely doubt that although there is a scenario where the architect will be reduced further to simply "designer" while others will take the design [concepts] and schlock together some sort of project that resembles the design [as no one will be around to control, direct or monitor the project for correctness]. In fact, this is a working prognosis in what is known as "plans and specs" practices, where the documents are architect-prepared, and then totally given over for owner and others to execute [with no further architect participation!]

Sad! Everyone involved suffers and is diminished a little.

What is missing is simple understanding of the total architectural involvement and contribution—and not just the design and rendering. Owners are paying "through the nose" for glitzy projects that fail to provide what is needed, leak, or otherwise prove inadequate [despite some quality construction]. Also missing is what is left and what can and will happen when the architect disappears and so do their specifications [it may be that the consultants will also be ignored, or grossly overworked [??]].

Maybe you feel no responsibility; but think-- no architect; no drawings and specs = Owner to Contractor "word-of-mouth, arm-waving *architecture*"! Hmmm!



Perspectives

OTHER PERSPECTIVES, OPINIONS, EXPRESSIONS, IMPRESSIONS, THOUGHTS AND IDEAS ABOUT THE NOBLE PROFESSION OF SPECIFICATIONS WRITING-- OPEN FOR, AND SEEKING DISCUSSION

NO. 93

THE BOILING CALDRON OF THE "SILENT" MINORITY!

by Ralph Liebing, RA, CSI, CDT
Cincinnati, OH

Get 'em started, and they will burn your ear off! The problem is to find them all, and get them to really let go, from the gut. There are, apparently, a lot of really fine folks, who see the proverbial light and are dismayed at where that light is NOT shining!-- they are of the "silent minority"!!!!

There is no murmur; no hum; no rioting; no shouting, but "architecture" is being done each and every work moment-- and some, though they won't admit it, don't know how the hell it's being done!!!! They simply DO NOT KNOW what is entailed; what needs doing; or how to do it—mysteries all! Shameful! And for all three groups-- those disposed solely to design; those doing work as instructed; and the miniscule minority who do understand, lead the way, know what to do, with what, do the things, and guide others to accomplish what needs doing-- ah, yes, the "silent minority"!

I don't think any of the members were crushed into subservience, but they are just engrossed in what they do-- putting buildings together, correctly, in a timely manner, and faithful to the design concept. They work their construction knowledge, and the documenting skills [of many sorts] simply to ensure project progress and good sound construction-- period! They are not necessarily "suffering" in silence, but silent they be, with their own quite valid thoughts that unfortunately never see much organization or collective outcry-- BUT I guarantee you, these folks are passionate in what they don't see happening and what they must put up with! They'll give you an ear full; just ask!

Therein lies the really peculiar thing. Silence; large number of people involved; valid concerns; unorganized for speaking out; passionate [almost testy]; and I guess, no real place to voice any comments, or make any headways. Simply, their work MUST be done!

Truth be known January 2010 quote from Carl Kilgore Jr. AIA, Senior Project Architect - Breckenridge Group <> President/Architect - Profile Design Inc., is quite telling and so accurate:

"Which accredited higher education institutes are producing the professional grade students we need to power *the next generation*?.....Students that have not only design abilities but production skills like AutoCAD, B.I.M., Conflict Detection, Scheduling, Estimating, LEED & Energy Analysis, Web Communication, etc.....*Many of our higher education institutes have adopted the attitude that they are not accountable to the profession they claim to support through their educational curriculum. They lack professional advisory boards and sufficient registered professionals on staff with current or recent practical experience.....They become bogged down in tenure*

driven curriculums with class offerings that have little practical application in the professional arena.....Consequently many if not all of their graduates are unemployable".

This quotation was supported many times over by others. Its accuracy is stunning and many may contest it, but it is the truth and is a concern very few are paying any attention to. It has been suggested in many venues that CSI become involved with project documentation-- BOTH specifications and drawings. In a sincere effort to serve the entire construction industry this would be high service and could very well be an activity that brings the reality of academics into alignment with reality of the profession. Simply what the schools don't choose to do can be facilitated and legitimized in other venues through the coordinating efforts of CSI. This in turn can be factored into the professional requirement of NAAB, NCARB and their members. The idea is to augment what they do, BUT to also create a creditable, high-value, and beneficial system of instruction that begins to "round out" a comprehensive architectural education.

Why not? No one else seems to give a damn about this situation which certainly may be called "severe impairment and deterioration of status" [of architects overall] Naïve and unknowing students should not have to fend for themselves to find things they don't even know exist and yet are invaluable to them in their work. Silly situation! A "boiling" situation in dire need of resolution!

Scholarship

The Central PA Chapter of the Construction Specification Institute would like to congratulate Courtney Zeiders as a recipient of a \$500.00 student scholarship.

Courtney is attending Harrisburg Area Community College and is registered in the Architectural Technology degree program.

The Scholarship Program is intended to provide annual Scholarships to assist with tuition, fees, and books to students that have demonstrated outstanding scholastic achievement and a desire to pursue an education in construction, engineering, or architecture.

Applications are available for the 2011 Scholarships. Tax deductible donations can also be contributed to support our CSI Foundation Scholarship Fund.

For information on applications or donations, please contact: John Cannon @ 717-805-355 or jckoroseal@aol.com

Curmudgeon's Corner

Go-to Guys

by Sheldon Wolfe, RA, FCSI, CCS, CCCA, CSC

I recently received an e-mail from my local IMI (International Masonry Institute) representative, saying that she would be retiring in a few weeks. Even though I had known her all the twenty-plus years I have been a CSI member, and knew we were about the same age, it was a bit of a shock. After trying to convince her not to retire (not very hard), I thought about other favorite product reps - my go-to guys, some of whom retired or lost their jobs in the past couple of years.

Specifiers have a simple job: to know everything about everything. Which is interesting, given that they not only must try to keep up with new products and changes in old ones, but must somehow divine what it is that the rest of the project team has in mind. Of course it's impossible to know everything, so what they do know is phone numbers for their go-to guys. These are the people who have the right answer or know where to get it, help extract information from manufacturers' labyrinthine websites, respond quickly, and appear to remain unfazed by calls made just days - or hours - before bidding documents are issued. They're the ones who know not only their own products but those of competitors, and are able to offer advice about installation, maintenance, potential problems, and corrective measures for defects or failures beyond their control.

Thanks to years of experience, both good and bad, when I meet new reps I quickly develop a feel for their experience and knowledge, and my BS meter occasionally warns me that I'm not likely to get the straight scoop from a particular rep. I may call them later, but I remain uncertain about the value of what they say.

One thing that gives new product reps, if not instant credibility, a big step in that direction, is three letters on their business cards. You might think I mean CSI, but what I look for first is CDT; if I see both CSI and CDT, we're ready to rock! If the CDT isn't there, before they leave, they get a quick and friendly lecture about the value of CDT to a specifier. And if they are CDTs, I tell them how much I appreciate their efforts to understand construction documents. Although my go-to guys don't have to be CDT or CSI members, most of them are.

Not all of my go-to guys are product reps. Many of them are specifiers, architects, engineers, and others whom I trust in the same way as the product reps. Some of them I know only through online forums, but, as is the case with the product reps, most of them are CSI members.

I often am amazed at how personal business can be. In theory, you can get good information from any product rep, from any company's customer service department, or from any company's literature or website. And, also in theory, you'll get the same excellent support from those same sources. That being the case, I find it strange that a particular brand of hardware or roofing, for example, is dominant in one area while virtually unused in another. If one hospital or university believes it is the best option, why is it dismissed elsewhere?

The answer, unfortunately, is something that can't successfully be specified, but is realized only through personal relationships. It's the experience, knowledge, and trust that come from knowing that the person you're dealing with is someone you'll work with again, and will be there when needed. It's easy to specify that a manufacturer must have 24-hour service, or maintain a local parts center, but once the final payment has been made there isn't much an owner can do if those post-completion requirements disappear.

Perhaps more important is the confidence that this person will be not only honest, but will tell the whole truth. There are few things that will build credibility more quickly than a suggestion that the manufacturer's product may not be the right one for the job.

Just a few days ago, I put my network to the test. I got a call from one of our construction administrators, something about fireproofing. I thought I knew the answer, but to make sure I called my fireproofing go-to guy. She was on vacation, but answering machine included the name and phone number of someone who would fill in for her. A nice touch, better than the usual "press zero and take your chances."

At this point, one of Murphy's laws kicked in; the less time you have to get an answer, the more difficult it will be to find a person with the answer. I called the back-up person and got another answering machine, this one telling me only that the person I called was not available; no indication of when he would be back or how to contact anyone else. My next move was to pull up CSI's online member database, and search for people who worked for the fireproofing company. Several names appeared, and I recognized one of them as a person I had worked with several years ago and, fortunately, one of my go-to guys from that time. He was in, and was able to confirm my belief immediately.

Another recent experience, which also started with a call from a construction administrator, confirmed the value of go-to guys. This one involved a proposed substitution for a specified joint sealant. Again, my go-to guy wasn't available, but this time, instead of looking for another CSI member, I called the manufacturer's customer service number. During the conversation, the person who took the call told me several interesting things; among them that the company does not provide information about expected life of their products, and that there is little difference between polyurethane and silicone sealants. I asked for a recommendation for use with masonry, and was given the name of a specific product. While we were talking, I pulled up the data sheet from the manufacturer's website, and found that it made no mention of staining masonry, while another product specifically said that it was recommended for masonry. I asked about the second product, and was told, "Oh, you could use that one, too."

About then, I saw that I had another call coming in, from my go-to guy, so I took his call. He provided all the information I did not get from talking with the factory rep, recommended specific products, and discussed at length the differences

(Continued on page 13)



Paul Brunski,
Substitute
Recording Secretary

Minutes of Board of Directors Meeting — June 8, '10

Date: June 8, 2010

Time: 5:00 pm

Location: Radisson Hotel,
Camp Hill, PA

The Board of Directors of the Central Pennsylvania Chapter of the Construction Specifications Institute met at the Radisson Hotel, Camp Hill, PA on June 08, 2010. President Scruggs, called the meeting to order at 5:15 p.m. Board members and committee chairs present were: Altland, Atwood, Brightbill, Brunski, Burkholder, Cannon, Cluck, Frigm, Groff, Scruggs, Snyder, Steffan, and Turicik.

Opening Comments:

1. President Scruggs opened the meeting.

Approval of Minutes:

2. Snyder moved to approve the April minutes, Cannon seconded the motion, and the Board approved the April minutes. Snyder moved to approve the May minutes, Frigm seconded the motion, and the Board also approved the May minutes.

Treasurer's Report:

3. Treasurer Brightbill presented the Treasurer's reports for April and May, and the report was filed for audit. President Scruggs noted that reimbursement for the Institute's Convention in Philadelphia was less than budgeted.

4. Officer's Reports:

5. **President-Elect:** No report.

6. **Vice President:** No report.

7. **Secretary:** No report.

8. **Past President/Advisor:** No Report.

Editor's Report:

9. Editor Turicik noted the Curmudgeon's Corner was not received in time to include in the June issue. The July and August issues of Choice will have photos and miscellaneous articles.

Committee Reports:

10. **Academic Affairs:** There are 4 applicants for the Student Scholarship Program, all from HACC students. The committee is evaluating the applicants and will make a final recommendation. A motion by Canon and second by Groff to allow the Treasurer to issue a check for \$500 to the CSI Foundation was passed by the Board. The Scholarship Committee will issue checks to the scholarship winners later this month.

11. **Advertising:** No report.

12. **Archives:** No report.

13. **Awards:** Chairman Snyder reported 32 Certificates will be awarded at tonight's meeting. Jeff also displayed the Institute Award he personally received in Philly, and the Silver Chapter Accommodation Award he picked up on the Chapter's behalf. The Region Award nominations are due August 8th.

14. **Budget/Finance:** No report.

15. **Bylaws:** No report.

16. **Certification:** Chairman Brunski reported Institute has confirmed the PRM will be used for the FY 2011 spring certification exams, but will be replaced with an updated document after that. All of the instructors who helped with the class will be recognized at tonight's meeting.

17. **Education:** No report.

18. **Electronics:** No report.

19. **Exhibit/Show:** No report.

20. **Hospitality:** No report.

21. **Long Range Planning:** No report.

22. **Membership:** No report.

23. **Program:** Chairman Burkholder reported that tonight's Program will be the awards banquet with a special speaker from the Baltimore Chapter. A meeting will be scheduled to plan next years meetings, this summer.

24. **Publicity:** No report.

25. **Roster:** Chairman Atwood reported the roster is complete, and available to anyone who wants a copy. Interested members should send an email request to Chris to get a copy.

26. **Technical:** Co-Chairman Frigm reported that his committee had a meeting earlier today, and he will be submitting more articles for publication in future issues of Choice.

Directors:

27. No report.

Old Business:

00.00 How to improve the way we welcome new members will be discussed in the summer planning meetings.

New Business:

00.00 Jake will be scheduling the planning meeting for FY '11 during the next two months.

Respectively submitted,

*Paul Brunski AIA, CSI, CCS
Substitute Recording Secretary*

Minutes of Board of Directors Meeting — July 13, '10



*John H. Groff,
PE, CSI, CCS
President-Elect*

Date: July 13, 2010

Time: 5:00 pm

Location: Offices of Conestoga Ceramic Tile Distributors, Inc., Harrisburg, PA

The Board of Directors of the Central Pennsylvania Chapter of the Construction Specifications Institute met at the offices of Conestoga Ceramic Tile Distributors, Inc. in Harrisburg, PA on July 13, 2010. President Burkholder called the meeting to order at 5:10pm. Board members and committee chairs present were: Burkholder, Deck, Frigm Groff and Scruggs.

Opening Comments:

1. President Burkholder opened the meeting by welcoming new incoming director Deck. Acknowledging the limited turn-out and lack of a quorum due to the late meeting notice Burkholder dispensed with individual reports and utilized the meeting as an opportunity for planning and general discussion.

Topics of Discussion:

1. Awards meeting- An effort should be made to "jazz-up" the annual awards dinner with possible special entertainment, brief bio of recipients etc. Ideas and offers to help should be submitted to Awards Chair Snyder.

2. Develop a permanent award in recognition of Sid Myers' long service to CSI. Ideas should be solicited from the general membership for consideration.

3. Chapters were reminded during a recent MARC board teleconference that nominations for Region awards can be made by one chapter for members of other chapters. This is encouraged as a means to increase nominations for the Region awards.

4. Institute now offers "microsites" to chapters and regions as a means to develop their own sites at minimal cost, developmental efforts and administrative work. This is an effort to encourage groups with limited resources to offer sites in order to enhance communication.

5. MARC 2012 will be held in May 2012 in Richmond, VA.

6. LOS will be held in Spring of 2011 as an adjunct to the National Convention. When the convention is moved to the Fall in 2012 one Region board meeting will be held at that time. The other board meeting will be held in the Spring and will include LOS.

7. Programs suggestion: Do a presentation describing and outlining the certification classes provided by the chapter at HACC. This may encourage those unfamiliar with the classes to consider personal certification or recommend such to peers and associates.

8. Attach board members to committees in order to provide mentoring and to help track Outstanding Chapter Award points. The point being directors are usually "seasoned" members and can help guide chairpersons and committee members.

9. Develop a chapter calendar which can be easily updated and will allow members to see milestones for report dates, activity schedules, meetings etc. President-elect Groff submitted the idea and volunteered to develop a calendar as well as be the gate-keeper. Details will be presented at the September board meeting.

10. Request chapter treasurer to perform an analysis and then report the financial status of "free dinners" now that we have a "trackable" history.

11. Update the website with current officers and committee chairs names and photos.

12. An opportunity to increase membership and attendance may be at hand with the new requirement by the CEN/PA State Board- PA Professional Engineers for continuing education. The CSI Education Network may be an excellent tool to utilize.

13. Dwindling membership is a main concern for Institute. Chapters will see increased efforts by Institute to address this issue. CPA-CSI should be pro-active and develop initiatives of it's own in the near future.

14. CSI MasterFormat would be a good topic an article for Choice, dinner program or Exhibitor's Show program.

Adjournment: There being no further business, meeting was adjourned.

Respectively submitted,

*John Groff, PE, CSI, CCS
Acting Recording Secretary*

Minutes of Board of Directors Meeting — August 10, '10

Photo
Not
Available

Mark B. Therkildsen,
AIA, CSI
Recording Secretary

Date: August 10, 2010

Time: 5:00 pm

Location: Conestoga Tile, Harrisburg, PA

The Board of Directors of the Central Pennsylvania Chapter of the Construction Specifications Institute met in the conference room at Conestoga Tile in Harrisburg, PA on August 10, 2010. President Burkholder, called the meeting to order at 5:00 p.m. Board members and committee chairs present were: Altland, Atwood, Brightbill, Burkholder, Cannon, Deck, Groff, Myers, Scruggs, Turicek, and Therkildsen.

Opening Comments:

1. President Burkholder welcomed the group of new officers, board members, and attendees.

Approval of Minutes:

2. Minutes were not available for the last meeting held on June 8, 2010. Mark Therkildsen is the new Recording Secretary.

Treasurer's Report:

3. Treasurer Bill Brightbill presented the Treasurer's report, and the report was filed for audit. There was no financial activity in July. \$500.00 was approved by the Board for a HACC scholarship, and \$1,000.00 was approved for a contribution to CSI 2010 Region Conference. An additional \$500.00 will be raised through cor-

porate sponsors for the conference. Bill is working on the 2010/2011 budget, which will be ready soon for review at the September board meeting.

4. Officer's Reports:

5. President-Elect: President Elect John Groff presented a planning calendar for upcoming CSI activities. John is open to suggestions for any improvement to the calendar format and a system for keeping track of CSI meetings, continuing education, and conventions.

6. Vice President: Vice President Jan Myers discussed format changes to be introduced soon for advertisements in Choice.

7. Secretary: No report.

8. Past President/Advisor: No Report.

Editor's Report:

9. Editor Jeff Turicik reminded everyone that the deadline for Choice articles and reports is the Friday of the week following the board meeting. Everyone is urged to find writers and sources for new articles.

Committee Reports:

10. Academic Affairs: A \$500.00 scholarship will be provided by Central PA CSI for a HACC student.

11. Advertising: Jan Myers reported that the number of advertisers in the Choice newsletter is half of the quantity in the past. Advertisers are forced to be frugal in the continuing economic recession.

12. Archives: No report.

13. Awards: Jeff Turicik and Bob Hinkle have been nominated for Region awards.

14. Budget/Finance: No report.

15. Bylaws: Don Scruggs has discovered discrepancies in responsibilities and organiza-

tion in the Bylaws which were last updated in 2003. Updated bylaws are a goal.

16. Certification: The board discussed the need for more publicity for CSI certification programs.

17. Education: No report.

18. Electronics: No report.

19. Exhibit/Show: Jeff Turicik is working on a theme and will work with Chris Atwood on getting a high profile feature speaker for the next CSI trade show.

20. Hospitality: No report.

21. Long Range Planning: No report.

22. Membership: We need new ideas to bring in new members.

23. Program: Chris Atwood is developing programs for the upcoming months. A repeating theme for each month of every year will not be used.

24. Publicity: The spreading of publicity to other professional groups is needed.

25. Roster: Chairman Atwood reported he is still working on the roster.

26. Technical: No Report.

Directors:

27. No report.

Old Business:

00.00 The annual golf outing in June was a success. The event is intended for fellowship and fund and is not intended to be a fundraiser.

New Business:

00.00 Chris Atwood held a small group meeting after the board meeting to discuss details of upcoming programs.

*Respectively submitted,
Mark B. Therkildsen, AIA, CSI
Recording Secretary*



"Mark Therkildsen goes to a Phillies game, and sent this picture in"



The Construction Specifications Institute

To: Members and Friends of CSI Philadelphia

Subject: CSI Philadelphia Chapter Golf Outing benefiting the Charter High School for Architecture & Design (**CHAD***)

Dear Members and Friends,

On behalf of the Philadelphia Chapter of the Construction Specifications Institute we are pleased to invite you to join us for our Annual Golf Outing on Monday September 13, 2010.

This years outing will benefit the Charter High School for Architecture & Design (CHAD) in Philadelphia. Please see some of the impressive accomplishments of the students and faculty on the enclosed invitation.

Makefield Highlands Golf Club, a beautiful course in the heart of Bucks County, will be the location for our outing. We hope that you can join us for a fun filled day of golf, fellowship and camaraderie. The Golf Committee has planned an event that all will enjoy.

Your participation and support is highly encouraged and will be greatly appreciated. Please see the enclosed registration form for sponsorship opportunities. For additional information please contact our Golf Chairman, Mark Kennedy at 215-321-5300 (phone), or by e-mail: mark@constructionsalesgroup.com

I am looking forward to seeing everyone on September 13th.

Best Regards,

Steve

Steven T. Lawrey, CSI, CCS, CCCA, LEED AP, NCARB, AIA, SCIP Affiliate
CSI Philadelphia Chapter
Chapter President



**CHARTER HIGH SCHOOL
FOR ARCHITECTURE + DESIGN**

FOUNDED BY THE AMERICAN INSTITUTE OF ARCHITECTS IN 1999, CHAD IS A FOUR-YEAR, TUITION-FREE, PUBLIC INDEPENDENT CHARTER SCHOOL IN ITS TENTH YEAR OF OPERATION. CHAD'S COLLEGE-PREP CURRICULUM FEATURES THE DESIGN PROCESS AS ITS FOCUS. IT IS A SCHOOL FOR "VISUAL LEARNERS". CHAD'S CROSS-CURRICULAR PROGRAM IN WHICH STUDENTS ARE IN DESIGN-STUDIO FOR 90 MINUTES A DAY, FOR FOUR YEARS, IS RENOWNED FOR PRODUCING HIGHLY CREATIVE, CRITICALLY THINKING STUDENTS.



- 560 STUDENTS FROM 51 ZIP CODES IN PHILA. AND NEARBY SUBURBS
- 97% URBAN STUDENTS
- 87% MINORITY: 73% AFRICAN AMERICAN, 2% ASIAN, 14% CAUCASIAN, 8% HISPANIC
- STUDENT / TEACHER RATIO IS 13:1
- AVERAGE CLASS SIZE IS 25
- ABOUT HALF OF GRADUATION SENIORS GO ONTO LIBERAL ARTS COLLEGES AND UNIVERSITIES

- POINTS OF PRIDE**
- GRADUATION RATE OF 90% (COMPARED TO 55% CITY-WIDE)
 - OVER 96% AVERAGE DAILY ATTENDANCE
 - LESS THAN A 1.5% DROP-OUT RATE HELD FOR 8 YEARS
 - MAJOR ALL-SCHOOL STUDENT EXHIBITIONS THREE TIMES A YEAR
 - CARING, CREATIVE, MOTIVATED EDUCATORS
 - ARCHITECTURE AND DESIGN PROFESSIONAL ON STAFF
 - A SAFE, NURTURING ENVIRONMENT
 - HIGH SOCIAL AND ACADEMIC ACCOUNTABILITY

105 South 7th Street Philadelphia, PA 19106 www.chadphila.org



*Philadelphia Chapter of the
Construction Specifications Institute
Golf Outing*

BENEFITING THE
CHARTER HIGH SCHOOL FOR
ARCHITECTURE & DESIGN **CHAD***

MONDAY SEPTEMBER 13, 2010

MAKEFIELD HIGHLANDS GOLF CLUB
YARDLEY, PA 19067



*You Can Make The Difference in a Child's
Life by Supporting **CHAD****



You are cordially invited to attend



BENEFITING THE CHARTER HIGH SCHOOL
FOR ARCHITECTURE & DESIGN **CHAD***

MONDAY SEPTEMBER 13, 2010

LOCATION: MAKEFIELD HIGHLANDS GOLF CLUB
1418 WOODSIDE ROAD
YARDLEY, PA 19067

STARTING TIME: 12:00 PM

*Come experience the beauty of one of Bucks County's finest
Golf Courses while helping to support a worthy cause.*

GREENS FEES \$150.00 PER PERSON

FOURSOME @ \$575.00

EVENT INCLUDES: GREENS FEE, CART, LUNCH,
DINNER, DRIVING RANGE, PRIZES

HOLE SPONSOR @ \$300.00

SEE ENCLOSED REGISTRATION FOR
ADDITIONAL SPONSORSHIP OPPORTUNITIES.



Hole #7 Par 5



Event: Philadelphia Chapter of the Construction Specification Institute Golf Outing
 Benefiting the Charter High School for Architecture & Design **CHAD***

Date: Monday, September 13, 2010

Location: Makefield Highlands Golf Club 1418 Woodside Road Yardley, PA 19067

11:00 AM Registration
12:00 PM Shotgun Start
5:00 PM Dinner

| | | |
|--------------------|----------|--|
| Cost: | | Sponsorship Opportunities: |
| Golf Single Golfer | \$150.00 | Hole Sponsor: \$300.00 |
| Golf Foursome | \$575.00 | Company Logo on Golf Balls \$500.00 |
| Dinner Only | \$ 40.00 | Beverage Cart Sponsor \$500.00 (includes sign on beverage cart) |
| | | Dinner \$1000.00 (includes sign at dinner) |

Sponsorship Includes: Sign at Tee Box; Sponsor Board Listing at Dinner & Award Ceremony, Newsletter Listing

Prizes: Longest Drive, Closest to the Pin, Foursome Awards

Registration:

| | |
|--------|--------|
| Name 1 | Name 3 |
| Name 2 | Name 4 |

Company Name: _____
 Address: _____

Phone: _____ e-mail: _____

Total Amount Enclosed \$ _____

Make Checks Payable to: Philadelphia Chapter CSI
 Mail to: c/o Mark Kennedy
 Construction Sales Group, Inc
 301 Oxford Valley Road Suite 104A
 Yardley, PA 19067
 Ph:215-321-5300 Fx:215-321-5364

Directions to Makefield Highlands Golf Club www.makefieldhighlands.com

From Philadelphia and points south: Take I-95 North to the New Hope Exit (51). At the bottom of the ramp, turn left onto Taylorsville Road. Turn left at the stoplight onto Woodside Road. Our course is located at the top of the hill on the right (roughly half a mile)

From King Of Prussia, points west and north in Pennsylvania: Take the Pennsylvania Turnpike to the Philadelphia interchange (exit 351). Take Route 1 north to I-95 north. Follow directions above from Philadelphia.

From Manhattan and points north: Take the NJ Turnpike to the New Brunswick exit (9). Take Route 1 South towards Trenton. Take I-95 South into Pennsylvania, taking the exit ramp towards New Hope (51B). Turn left at the light onto Woodside Road. Our course is located at the top of the hill on the right (roughly half a mile).



Jan Myers,
Advertising Chair

CHAPTER ADDRESS

P.O. Box 3504
Harrisburg, PA 17105

TELEPHONES

Secretary
717-238-4910

Treasurer
717-234-1650

Editor
717-763-6818

Ads
717-238-4910

CHOICE STAFF

Editor
Jeff Turicik

Advertising
Jan E. Myers

Roster
Chris Atwood

Calling All Reps!

Would you like to highlight your company or a special product? Do we have a deal for you. For a mere \$125-\$150 you can display your wares during the social time and have 10 minutes of everyone's attention during dessert at one of our CPC/CSI dinner meetings. What an awesome opportunity to hit several specifiers at once. If you are a member of this chapter, it will cost \$125. If you are not, it will cost \$150. For more details, see the CPC-CSI.org website. To schedule a table top, call Jan Myers at 717.238.4910. Thanks!

Jan Myers
Advertising Chair



**Central Pennsylvania Chapter of the Construction Specifications Institute
Table Top Display Registration**

Name/Contact: _____

Company: _____

Meeting Date: _____

Telephone: _____ E-Mail: _____

Cost: \$125 members /\$150 non-members (does not include meal)

Fee Includes:

1. One 72 x 30 inch table to display product.
2. Display time: 6:00 - 7:00 P.M. (During social hour)
3. Presentation: 10 minute presentation during dessert.
4. Electrical: Outlets available. Vender supplied extension cords.

Contact: _____

CPC _____ Committee

717- _____ - _____

Calendar of Events

September 14, 2010
CSI Central Pa. Chapter
Dinner Meeting & Program
Panel Discussion: Commercial Energy Efficiency

Sept. 21-22, 2010
AIA Pennsylvania – Annual Conference, Harrisburg, PA

September 23-26, 2010
CSI Middle Atlantic Region Conference, "Preserving Our

History," Annapolis, Maryland, at the Historic Inns of Annapolis. For event information go to www.marc2010.org. Hotel reservations can be made at telephone (410) 263-2641; ask for "CSI Conference" rate.

October 12, 2010
CSI Central Pa. Chapter
Dinner Meeting & Program

Oct, 17-19, 2010
USGBC Greenbuild 2010 International Conference and Expo, Chicago, Illinois. For event information go to www.greenbuildexpo.org

November 9, 2010
CSI Central Pa. Chapter
Dinner Meeting & Program

(Continued from page 6)

between them. I couldn't help but compare my experience with the factory rep to that of buying a camera or computer from Target. The sales people are friendly and helpful, but their knowledge extends no further than the information printed on the outside of the box. Most calls I've made to manufacturers were much more satisfying, but I'll always prefer talking with someone I know to talking to a faceless person who might have started the same day.

There are times when I don't know anyone who is familiar with a given product. When that happens, my first stop is the member database, where I look first for certified members. When I

find a likely source, I call and start by identifying myself as a CSI member, then go on to say that I found the person's name in the member database. Does that get me a better or faster answer? I'm not naïve enough to believe that every CDT or CSI member is going to be the go-to guy I need, but thus far I have not been put off or disappointed.

The longer I do this job, the more I know how much I don't know. So here's to the go-to guys who make it possible!

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