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CHOICE

Volume 47
No. 6 rev. 1

February
2011

CENTRAL PENNSYLVANIA CHAPTER
CONSTRUCTION SPECIFICATIONS INSTITUTE

Explaining the Master Painters Institute and Understanding High-Performance & Elastomeric Coatings

Presented by James Geist and Rick Leader of Sherwin-Williams

Tuesday, February 8, 2011

Attend this program and gain insight into (1) what the Master Painters Institute (MPI) is, (2) how to specify using MPI paint systems, (3) what comprises the high-performance and elastomeric coating categories, and (4) the kinds of applications for which high-performance and elastomeric coatings are used.

This program will be registered for AIA-CES learning units and certificates of continuing education can be provided for other disciplines.

Spouses, guests and visitors are welcome and encouraged to attend.

RADISSON HOTEL

1150 Camp Hill Bypass, Camp Hill, PA

Board Meeting - 5:00 p.m.

All members are welcome to attend the Board Meeting

Attitude Adjustment - 6:00 p.m.

Dinner - 6:30 p.m.

Program - 7:15 p.m.

Dinner Cost

Free for Central Pennsylvania Chapter CSI Members;
Students \$10, All Others \$25

Dinner reservations by noon, Friday, February 4, 2011
See **FROM THE CHEF'S TABLE** for Menu and Reservation details.

The Central Pennsylvania Chapter meets the second Tuesday monthly except NO meetings are held in July or August.

Please Read Ads On Our Website They Support "Choice"

www.cpc-csi.org

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All material MUST be in the editor's hands no later than February 18, 2011 for publication in the March 2011 issue of "Choice".

Send to:
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251 Colonial Drive
Mechanicsburg, PA 17050
or email to:
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The Construction Specifications Institute is a nation-wide nonprofit technical organization dedicated to the advancement of construction technology through communications, education, research and service. Founded in 1948, CSI provides a forum for architects, engineers, specification writers, contractors, suppliers and others in the industry.

Anyone who is concerned with construction specifications in any manner is invited to apply for membership. Contact: Maria Weber
Ph: 717-790-9261 or email maria_weber@mcgraw-hill.com.



*Knowledge for
Creating and Sustaining
the Built Environment*



*Jake Burkholder,
CSI, CCPR
President*

President's Message

What a great start we had for the new year at our January meeting. Not only was the evening exciting and informative, it was quite challenging to those who experienced the drive home. Thank you to the participating panel members for ignoring the weather forecast as well as providing one of the most lively discussions we've had in a long time. It demonstrated just how important communication can be among the parties involved in bringing a construction project from conception to completion in a timely, efficient and successful manner. The resounding message was, once these parties are contractually linked they must view one another as team members rather than opponents. Everyone must be successful. The topic and format was so well

received that Chris Atwood is working on a follow-up discussion for our April meeting. I hope everyone in attendance last month endeavors to encourage more members to make that meeting.

Please mark your calendars for some important events coming up in the next several months. In February we will be receiving voting ballots for election of officers and board members for Institute. Look for the ballots in your e-mail. Remember, if your personal information is not current with Institute you may not be included. Only the individual member can make those corrections via the Institute's website.

In March the chapter Product Show will be held on Wednesday the 9th at the Radisson. There will not be a monthly dinner meeting that month. Stu Cluck and his band of volunteers have some great educational programs planned. Foremost is an all day seminar presented by ICC on the IEBC Fundamentals. Because of the topic's appeal to the design and engineering professionals the chapter is making a significant investment to provide this program. I hope all our members reach out to contacts in organizations such as AIA, ASHRAE and NSPE to encourage attendance.

Chapter elections will be held during our April meeting and Region LOS will be April 1 through April 3 in Gettysburg. This should be a "must" for chapter officers, board members and com-

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*Jeff Turicik
Editor*

From the Editor's Desk

The Central PA Chapter dues include all meals for the chapter program dinner meetings for the year.

Come out to our meeting to network, socialize, and learn about timely subjects in the Construction Field.

Classified Ads

To place classified ads, please submit your ad to the editor, Jeff Turicik, jeffturicik@ykk-api.com for insertion in "Choice" and on cpc-csi.org.



*Logan Myers
Hospitality Chair*

From the Chef's Table

MENU

*Choice of
London Broil
or
Stuffed Chicken Breast
Chef's selection
of Starch and Vegetable
Chef's selection of dessert
Special Dietary menus,
such as vegetarian,
low fat or low sodium,
are available upon request.*

In addition, we will try to accommodate special requests such as vegetarian, low fat or low sodium selections. A fresh fruit plate, instead of the Chef's Dessert Selection, is always available by request. Special request menu reservations should be made no later than the Friday prior to the Tuesday meeting.

Please feel free to forward either your comments regarding your meal, or any suggestions that you feel could improve the CPC-CSI dinner, to: loganmyers@hotmail.com.

*Logan Myers
Hospitality Chair*

RESERVATIONS

to Logan Myers by calling 570.850.6330 or e-mail at loganmyers@hotmail.com or use our on-line registration form at www.cpc-csi.org

YOU MUST MAKE RESERVATIONS OR CANCEL STANDING RESERVATIONS by NOON, FRIDAY, FEB. 4, 2011.

ALL NO-SHOWS WILL BE BILLED.

Entrée selection should be made when making a reservation.

First entrée listed is the default selection if no choice is made.

To schedule a Table Top Display, call Jan Myers at 717.238.4910 or use the form in Choice or online.

Attendees should make an entrée selection when reservations are placed.

(Please note that the first entrée listed will be the default selection if no choice is made.)

Curmudgeon's Corner

Convince Me!

by Sheldon Wolfe, RA, FCSI, CCS, CCCA, CSC

We've all heard countless times about the amazing technological changes of the twentieth century, going from horse-drawn buggies to a car in every garage and landing on the moon, from telegraph to cell phones, from dirt roads to super-highways, from fresh food to frozen, and so on. Many of those changes resulted in improvements in business or in our standard of living, and are so much an accepted part of our lives that we take them for granted.

In communication, the last century saw a remarkable increase in speed and convenience. Everyone in the US has known about telephones as long as they can remember. A few of the old crank phones were around for a while, but the rotary dial phone was common in the '50s, the touch-tone phone came along in the '60s, and cell phones in the '70s.

But while phones have been great for oral communication for nearly a hundred years, getting documents from one place to another was a problem well into the second half of the last century. There wasn't much choice; sticking paper in an envelope and entrusting it to the post office was about it. And then came the fax.

I remember seeing Steve McGarrett getting faxes on Hawaii Five-O. The facsimile machine (fax) would create an image - usually of a ne'er do well he was tracking - on a spinning drum, a process that seemed to take half an hour to complete. Faxes were common around the world in the '80s, when faxing by computer came along.

Although the fax machine must have been a hard sell at first - "Great! I can get a copy of a document anywhere almost instantly! But who else has one?" - there were very good, and explainable, reasons to have a fax, which soon became an indispensable part of business. It was days faster than mail, and though the early machines were expensive, the obvious advantages increased demand, which led to lower costs and improved performance.

The cell phone has a similar history. The benefits of being able to contact someone nearly anywhere, or of being able to make a call without first finding a phone booth, were obvious, and demand again led to lower costs and improved performance. The advantages, again, could be explained.

And then we have the Internet and e-mail. Again, a tremendous improvement in ability to communicate. Virtually instantaneous transmission of documents, audio, and video at little cost. Although there was a lot of hype about the Internet, its benefits were easy to explain. I was an early participant, and a promoter, as the benefits were so obvious.

In contrast, the proponents of cable and satellite TV promised a wonderful future, full of educational and cultural programming, free of advertising. The supposed benefits were based on assumptions. The reality? Instead of four or five TV channels, we now have hundreds of channels of re-runs, "reality" shows, game shows, and other drivel - along with advertising.

The fax, the cell phone, and the Internet offered substantial improvements in communication, and were obviously useful in doing business. Today, we're being told how important it is to use social networking, and that to survive, a business *must* use it. But, unlike the fax, the cell phone, the Internet, and e-mail, there has been no clear benefit associated with the social network.

Let me make a distinction here; I'm talking about business. I like satellite TV because I like to watch movies, and I have a Facebook account because that's where my kids put pictures of their kids. Much of the fun of Facebook comes from the free-for-all commentary in response to comments and pictures, and the ease of posting both. But does that work for business? While a website will always deliver the desired message and image, Facebook, and, increasingly, LinkedIn, are chaotic, with the last visitor defining to the next visitor what the group is.

If anything, the use of LinkedIn and Facebook groups for business has confused communication by increasing the number of places to store and look for information, and Twitter's tweets are more of an annoying buzz. I'm not saying that these things don't have a place; I just haven't seen a good example of their use in business. While I am interested in what my friends are doing, on a business level I don't need to see personal details - when they feel good, when they have a headache, what the dog's latest trick is, and so on. When I go to Facebook, that's what I expect, but I don't want to see it when I'm doing business.

So far, random thoughts are what social networking seems to be about. I recently read an editorial in *Structural Engineering & Design*, which talked about the magazine's expansion into social media. In the same issue, the following were offered as "Top tweets" on the magazine's website:

- "Managers fear tighter budgets..."
- "George Washington University tests materials..."
- "Cleveland casino to break ground in 2011"
- "...bridge collapses..."
- "Will [one building be taller than another]?"

Not one of these offered information that was of immediate interest, or would affect most readers soon enough to warrant the use of their time to read them. I looked through more tweets on the magazine's website, and again found nothing critical; everything there could have been handled in a monthly update. A bridge collapse may be interesting, and might be of immediate concern to a very small number of people, but the date of the tweet was a day after the collapse, so it wasn't exactly breaking news.

While writing this, I revisited the magazine's Facebook site. Virtually everything on the wall was a tweet, with a couple of Thanksgiving Day greetings, and a "hi everybody". There were several photos from a meeting, magazine covers, and no discussions. In short, it was mostly material that would appear in the magazine. The magazine is published both in print and on paper, so the Facebook site adds little that isn't already available.

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Jeff Snyder
Awards Committee
Chair

Fellowship, Distinguished & Honorary Memberships, and The Michelangelo Award

Fellowship

Fellowship is one of the top honors given by the Institute. Nominees must be members in good standing for not less than five years. The qualifications for Fellowship require notable contributions in one or more areas of the following areas:

- Advancement of Construction Technology
- Improvement of Construction Specifications
- Education
- Service to the Institute

Nominations are made using Honors & Awards Form 201, 202, and 203 and are judged by the members of the Jury of Fellows. Nominations may be submitted by any chapter or not fewer than five members in good standing. There is no limit or set number of Fellows elected in any given year.

Visit the Fellowship page on CSINet (www.csinet.org/fellowship) to get details and tips on preparing a Fellowship nomination. There is also a directory of Fellowship mentors on the website. These mentors are valuable resources that can be consulted during the preparation of a nomination package.

Distinguished and Honorary Memberships

Distinguished and Honorary Memberships are considered the most prestigious honors of the Institute. They are conferred on individuals who have performed distinguished services to the construction industry in fields related to the purposes of the Institute.

The only difference between Distinguished Membership and Honorary Membership is that membership in the Institute is a requirement for Distinguished Membership. Membership in the Institute is not a requirement for Honorary Membership.

Nominations for either Distinguished or Honorary Membership can be made by:

- A chapter using Honors & Awards Form 101

or Five voting CSI members Honors & Awards Form 102

Nominations shall include the statistical and supporting information listed on Honors & Awards Form 103. Letters of endorsement are also required. Distinguished and Honorary Members are elected by the Board.

The Michelangelo Award

Synonymous with the word "masterpiece" Michelangelo is recognized as one of the greatest artists of all time. The Michelangelo Award is one of CSI's most esteemed tributes, and it recognizes an individual for a lifetime of distinguished, innovative service to the design and construction industry.

Nominations are judged by a distinguished Panel of Judges and only one recipient is selected in a given year, although the award may or may not be given in any year. Nominations are made by a national officer of a design and/or construction industry organization or association.

Chapters are encouraged to work with other construction organizations and associations to encourage nominations for this award.

Nominations can be made using Honors and Awards forms 401 and 402 and will be supported by specific evidence of far reaching effect and achievement. Five letters of endorsement are required.

Past recipients include:

- 2008 Winner: M. Arthur Gensler Jr., FAIA, FIIDA, RIBA
- 2006 Winner: Dr. Charles H. Thornton, Ph.D, P.E.
- 2005 Winner: Lawrence Halpin, FASLA

General Award Information

If you would like more information on any of these three honors, please review the Honors & Awards Guide at www.csinet.org/honorsandawards or email awards@csinet.org.

2011 Honors & Awards Submission Deadline: May 6, 2011

Jeff Snyder
Awards Committee Chair

(Continued from page 2)
President's Message

mittee chairs. It's a terrific opportunity to network and hone leadership skills.

I look forward to seeing everyone at the February meeting. Chris Atwood has arranged for representatives of Sherwin-Williams to inform us about the Master Painter's Institute and High-Performance and Elastomeric Coatings.

Stay warm and stay safe in this, so far, snowy season.

Jake Burkholder, CSI, CCPR
President

(Continued from page 3)
Convince Me!

A real concern is the fragmentation of communication. If I want to know more about something mentioned by *Structural Engineering & Design* should I go to the website, the LinkedIn site, the Facebook site, or Twitter? Does each have a unique function? If the same information is repeated everywhere, what is the point of having multiple sources? And if it's different, how will I know where to go? Who is making sure that it's current and correct? Of course, if Mark Zuckerberg has his way, there will be only one answer!

Many organizations and companies are struggling with these
(Continued on page 5)



*Paul Brunski,
Substitute
Recording Secretary*

Chapter Certification Study Course

January begins the Chapter Certification Study Course at the Midtown HACC Campus. This will be my tenth year heading up the program. I hope the 127 students that have successfully passed the class in that time period have professionally benefited from what the program. A special thanks to Armstrong World Industries for sending the largest contingent of students, and to the other instructors who have donated their time and expertise to make the program a success.

If you are interested in the program, follow the instructions below to get enrolled. It is highly recommended for anyone taking the CDT exam. January

28th is the early deadline to register for the CDT, CCS, CCPR, and CCCA exams, so don't delay. February 26 is the final deadline.

The certification exams are scheduled for March 28 - April 9, 2011, and are available at Prometric Testing locations throughout central Pennsylvania.

Study Course:

Dates: Jan. 24 thru April 4, 2011
(Monday evenings for 10 weeks. March 7 is spring break)
Time: 5:30 to 8:30 P.M.

Location: HACC Midtown Campus, 4th and Reily Streets, Harrisburg, PA

Cost: \$140 (subject to change – check HACC website)

Registration: Refer to www.hacc.edu for registration requirements.

Textbook: CSI Project Resource Manual

The study course is designed to assist candidates preparing for the examination(s) by offering a complete overview of CSI's Project Resource Manual and the General Conditions publications by AIA (A201 or EJCDC 1910-8). The course will be offered as both a 1-credit course in HACC's Building Construction Technology curriculum and a non-credit course in HACC's continuing education program. Registration is available now.

To register: Go to www.HACC.edu and click Admissions.

Non-credit course enrollment: Course no. CRN 51939

Credit course enrollment: Course No. CRN 33606

It's also a great way to brush up on your skills regarding contract document relationships, change orders procedures and formats, or the elusive contents of the AIA A201.

If you have any questions about the class or the certification program feel free to contact me at 717-263-8464 or pbrunski@noelkerhull.com.

Invest in yourself! Get certified!

*Paul Brunski CCS, CSI
Chapter Certification Chairman*

*(Continued from page 4)
Convince Me!*

issues. Unfortunately, the unsubstantiated claims - "You *must* use Facebook!", "You won't survive if you don't tweet!", and so on - exacerbate the problem. I am not a Luddite; my experience with computers goes back to punch cards and FORTRAN, and I was an active and early promoter of websites and e-mail. I have created and maintained websites; e-mail and the Internet are essential to my job; and I have LinkedIn, Facebook, and even Twitter accounts.

CSI has about 120 websites, about forty-five LinkedIn groups, and half a dozen Facebook groups. About fifteen of the websites are down, and many of the remaining sites promote activities that are two or more months old as "coming events". The most recent comments in many of the LinkedIn groups are months old, and some go back more than a year. Isn't CSI the organization that promotes "say it once in the right place"? With information appearing in so many places, will it be clear, complete, concise, and correct? And isn't current important? It's better to have a static website with basic information than to have one that shows that no one cares about what is available.

Convince me! Would we not be better off with an organized, consistent Internet presence? If it's so important to be involved in social networking, shouldn't we be everywhere? If

you click on the "share" icon on many websites, you get over three hundred options - should we use all of them? If we continue to create new groups in other networks, who will manage the content? Who has the time to follow all of them? At the moment, the lack of activity on nearly all of these websites and groups is not an enticement to participate; instead, it indicates a lack of both purpose and interest.

I do not object to progress; I believe that most advances in technology and communication have valid uses. However, I also believe in use of the appropriate tool for the job at hand. I don't kill flies with a shotgun, and I don't see the value of telling the business world that I'm at a great seminar or that I had a hard day at work.

I do think it's possible to have a website as a formal source of information, and a more casual presence on Facebook or LinkedIn. Having a group for people studying for an exam, as suggested by Joy Davis, is a good idea, and I'm sure there will be more. But, instead of making vague claims about why we simply can't survive without social networks, show us a real benefit. Don't put up new websites and groups just because it's easy; figure out what you want them to do, make a plan to achieve the goals, and keep them current and active. Please - convince me!

© 2011, Sheldon Wolfe, RA, FCSI, CCS, CCCA, CSC
Follow me at <http://swconstructivethoughts.blogspot.com/>,
<http://twitter.com/swolfearch>



Jeff Snyder
Awards Committee
Chair

Construction Technology Award and Excellence In Construction Information Award

Construction Technology Award

Today's construction industry is driven not only by a stressed economy but also by technology. There is hardly a project in construction news that isn't receiving high acclaim for the use of technology in solving the design issues of a project. So isn't it ironic that with all this technology in our projects that two of CSI's most relevant awards for the 21st Century

have seen few nominations in recent years.

The Construction Technology Award is presented to an individual, Chapter, Region or Group for:

- development of new materials, methods, technology, or project delivery systems or
- development or use of existing materials, methods, or technology in a new innovative manner

With all the new technology and products introduced every day, nominations for this award should be pouring in. The highly visible Building Information Management (BIM) technology alone has spawned many new construction technologies from software development to new ways of manufacturing materials. Any of these are potential award winning developments, but only if someone nominates them.

Excellence in Construction Information (EICI) Award

The EICI Award is a joint effort of CSI and Specifications Consultants in Independent Practice (SCIP). Its purpose is to recognize excellence, originality and creativity in processes, tools or documents used for the development or construction of the built environment. There are 3 separate categories: Project Documentation, Product Documentation and Innovation.

Project Documentation includes project conception documents, project delivery documents, design documents, or construction documents. They can include Preliminary Studies, Project Programs, Preliminary Project Descriptions, Outline Specifications, Entire Project Manuals, Individual Specification Divisions, Individual Specification Sections, Request

for Proposals, Request for Qualifications or any document(s) related to a project or a project delivery method. Nominations for this category are made using Form 501.

Product Documentation is limited to forms of construction product information and may recognize a manufacturer or an organization for their efforts. Submittals can be for a website, a Guide Specification, a database, or other methods of product information contributing to project development. Nominations for this category are made using Form 502.

Innovation is a catch-all category; one that encompasses documentation, processes, or information dissemination in a manner for which there is no established method. It is an attempt to award originality, uniqueness, creativity, and imagination as it applies to construction information. Nominations for this category are made using Form 503. In all EICI categories, submittals themselves may be innovative. What the award is seeking to recognize is excellence in communication. And communication, as we are rapidly learning, takes many forms which are continually expanding and changing. No doubt your grandmother has a completely different definition for "tweet" than you do!

So what do you need to do now? As with all awards, you can do a quick check of the matrix in the front of the FY11 Honors & Awards Guide to view the award's basic submission requirements. Compile your list of potential nominees and contact your Region or Chapter Awards Chairman to determine who the best nominees are to submit for one of these prestigious technology awards. Then begin preparing the package by requested endorsement letters and completing the required forms. Starting these steps now will allow sufficient time to produce a well-documented nomination package.

If you would like more information on any of these awards, please review the Honors & Awards Guide at www.csinet.org/honorsandawards.

2011 Honors & Awards Submission Deadline: May 6, '11

www.csinet.org/honorsandawards
awards@csinet.org

Jeff Snyder
Awards Committee Chair

Campaign Letter

Fellow CSI Members:

I am seeking your consideration and vote for the privilege of serving CSI as Institute President-elect in Fiscal Year 2012 and then President in Fiscal Year 2013.

The Institute Nominating Committee interviewed me for the position of President-Elect for FY2012 and decided to nominate Greg Markling to run unopposed. With all due respect to Greg and his skills and talents, I have long believed that the members should have a choice in the selection of the Presi-

dent of the Institute.

Institute Bylaws provide a petition procedure for being included on the ballot. This is CSI's way of allowing for nominations from the floor. The requirement is to obtain signatures from a minimum of 2% of the members from four regions.

With the assistance of members from many chapters, I submitted a proper petition in December that has been validated by

(Continued on page 8)



Mark B. Therkildsen,
AIA, CSI
Recording Secretary

Minutes of Board of Directors Meeting

Date: January 11, 2011

Time: 5:00 pm

Location: Radisson Hotel, Camp Hill, PA

The Board of Directors of the Central Pennsylvania Chapter of the Construction Specifications Institute met at the Radisson Hotel in Camp Hill, PA on January 11, 2010. President Burkholder called the meeting to order at 5:00 p.m. Board members and committee chairs present were: Atwood, Brightbill, Brunski, Burkholder, Groff, J. Myers, L. Myers, Saylor, Snyder, Turicik, and Therkildsen.

Opening Comments:

1. President Burkholder welcomed the group of officers, board members, and attendees. We had a quorum, and the meeting was brought to order. Checks presented last month by Turicik and Burkholder to Bethesda Mission and Caitlin's Smiles were much appreciated. We need to continue discussions of a benevolent fund budget and other uses of the Chapter's reserve funds.

Approval of Minutes:

2. Minutes from the December 14, 2010, meeting were approved, as moved and seconded by Groff and J. Myers.

Treasurer's Report:

3. Treasurer Brightbill presented current account balance sheets, including a discussion of expenses and revenues. We need to give the cost of annual Chapter member dues to the Institute by the end of February.

4. \$2,000 will be moved from the money market account to the Benevolent Fund budget to reflect the charitable contributions made last month. The motion was moved and approved by Brightbill and Saylor.

Officer's Reports:

5. **President-Elect:** No report.

6. **Vice President:** No report.

7. **Secretary:** No report.

8. **Past President/Advisor:** No Report.

Editor's Report:

9. CSI Academy information will be in the next Choice. Today was the deadline to sign up.

10. Editor Turicik will update the masthead on Choice to reflect current committee Chairs.

Committee Reports:

11. **Academic Affairs:** No report.

12. **Advertising:** Three people are unpaid for ads, Jan will pursue payment.

13. **Archives:** No report.

14. **Awards:** New criteria for awards has been released by Institute. Jeff wants committee submittals delivered at the February board meeting. Past President, President, President-Elect, and Secretary must review administrative requirements. Institute Award nominations are due by Friday, May 6.

15. **Budget/Finance:** No report.

16. **Bylaws:** Institute level changes are being made which will need to be reflected in the bylaws. Possible changes in February or March include revisions of membership titles.

17. **Certification:** Eleven people have signed up for upcoming Monday night CDT classes. The starting date will be January 24. Most of the enrollees are HACC students.

18. **Education:** No report.

19. **Electronics:** No report. This committee could possibly be eliminated.

20. **Exhibit/Show:** Nine vendors have signed up for the next Exhibit / Show. Invitations have been sent to numerous vendors.

21. **Hospitality:** No report.

22. **Long Range Planning:** No report.

23. **Membership:** Four members have not renewed. Timothy Black is a new member.

24. **Program:** Tonight's program will be a panel discussion on construction contract issues. The February program will be on paint materials and specifications.

25. **Publicity:** No report.

26. **Roster:** A final copy of the updated roster will be sent out to Chapter members soon.

27. **Technical:** No report.

Directors:

28. No report.

Old Business:

29. Don Scruggs will have the updated By-Laws at the February meeting.

30. Jeff Snyder is working on the Sid Myers Scholarship documents.

New Business:

30. Institute ballots will be sent in February. Mitch Miller will be on the ballot for Institute Vice President. Action: All should vote.

31. We will publicize a program for members to send substitutes to our dinner meetings when the members cannot attend. The names of the substitutes and members will be recorded. The substitutes will be invited to join and will receive CSI applications. Action: Brunski.

32. The Builder's Exchange is interested in a future joint program or a social dinner with the Chapter. Details will be developed. Action: Brunski, Snyder, Brightbill

*Respectively submitted,
Mark B. Therkildsen, AIA, CSI
Recording Secretary*



Jan Myers, Advertising Chair

CHAPTER ADDRESS

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CHOICE STAFF

Editor
Jeff Turicik

Advertising
Jan E. Myers

Roster
Don Scruggs

Calling All Reps!

Would you like to highlight your company or a special product? Do we have a deal for you. For a mere \$125-\$150 you can display your wares during the social time and have 10 minutes of everyone's attention during dessert at one of our CPC/CSI dinner meetings. What an awesome opportunity to hit several specifiers at once. If you are a member of this chapter, it will cost \$125. If you are not, it will cost \$150. For more details, see the CPC-CSI.org website. To schedule a table top, call Jan Myers at 717.238.4910. Thanks!

Jan Myers
Advertising Chair



**Central Pennsylvania Chapter of the Construction Specifications Institute
Table Top Display Registration**

Name/Contact: _____

Company: _____

Meeting Date: _____

Telephone: _____ E-Mail: _____

Cost: \$125 members /\$150 non-members (does not include meal)

Fee Includes:

- 1. One 72 x 30 inch table to display product.
- 2. Display time: 6:00 - 7:00 P.M. (During social hour)
- 3. Presentation: 10 minute presentation during dessert.
- 4. Electrical: Outlets available. Vender supplied extension cords.

Contact: _____

CPC _____ Committee

717- _____ - _____

Calendar of Events

February 8, 2011
CSI Central Pa. Chapter
Dinner Meeting & Program:
Explaining the Master Painters Institute and Understanding High-Performance and Elastomeric Coatings.

February 24, 2011
Masonry For The Ages 2011
Educational seminar in Harrisburg
Details at www.cpc-csi.org

February 24-26, 2011
2011 CSI Academy
Adolphus Hotel in Dallas, TX
www.csinet.org/academies

March 9, 2011
CSI Central Pa. Chapter
35th Annual Exhibitors' Show - Radisson, Camp Hill, PA. Education seminars throughout the day.

March 28 - April 9, 2011
Certification exams

April 12, 2011
CSI Central Pa. Chapter
Dinner Meeting & Program:
Construction Contract Administration Issues – Part 2, a continuation of our January panel discussion.

May 10, 2011
CSI Central Pa. Chapter
Dinner Meeting & Program

(Campaign Letter - Continued from page 6)

the Institute. My name will be on the ballot and my candidate information is on the Institute website: <http://www.csinet.org/Main-Menu-Category/Communities-2109-14280/CSI-Biz/Election/Institute-Board-Candidates/Candidate-for-President-elect.aspx#DoddHansen>.

I am gratified to note that more than 300 people from across the country signed petitions to nominate me for this office.

Here's a quick summary of my qualifications and vision for CSI:

- In almost 20 continuous years of service at the chapter, region and Institute level, I have worked my way up through various offices, including, among others:
 - President of the Sacramento Chapter (1997-1998)
 - Secretary of the West Region (2002-2005)
 - Chair of the Institute Certification Committee (2000-2001)
 - Chair of the Task Team for a Body of Knowledge Analysis for the CDT exam (2008)
 - Creator of a plan and recruiter of a task team to define the knowledge base for a manager of building information (BIM)

and projects using the Integrated Project Delivery (IPD) process (2008)

- Chair of the Governance Reform Implementation Task Team (2008-2009)
- Vice President of the Institute (2006-2008)
- Currently Secretary of the Institute (2009-2011)
- I believe that CSI can achieve the goals and objectives set out in the FY11-15 Strategic Plan by:
 - Increasing membership through effective recruitment and retention;
 - Promoting financial stability and increases in resources to accomplish our work;
 - Pursuing effective promotion of existing, as well as timely development and distribution of new, programs, for education, certification, technical products, and industry standards.

I look forward to having the opportunity to continue my service to CSI. Thank you for your consideration.

Sheryl Dodd-Hansen, FCSI, CCS, CCCA, SCIP
Construction Specifications Institute - Secretary
The Dodd-Hansen Consulting Group - cBIM3
Consultants in Architectural Resources Management and Technology

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EXHIBITORS' SHOW

THE CENTRAL PENNSYLVANIA CHAPTER OF THE CONSTRUCTION SPECIFICATIONS INSTITUTE, INC.



Knowledge
for Creating
and Sustaining
The Built
Environment



MARCH 9, 2011

11:00 A.M. - 6:00 P.M.

CAMP HILL RADISSON

1150 Camp Hill Bypass, Camp Hill, PA

Don't miss this chance to exhibit at Central Pennsylvania's Premier Exhibit Show attended by architects, engineers, contractors, facility managers and building owners.

In addition to your exhibit, The Show will feature free sandwiches, wine tasting, coffee, soda and cheese. Door prizes will be drawn hourly.

Complete and return the Reservation Form below to reserve your space for this exciting event. Check must accompany reservation form. Exhibit spaces (6 feet deep by 10 feet wide) are \$500 and will be provided with one table and two chairs, if desired. Number of spaces is limited to 90, first-come, first-served.

The schedule:

Set-Up 6:00 A.M. until 11:00 A.M.
Show Time 11:00 A.M. – 6:00 P.M.
Down & Out 6:00 P.M. – 10:00 P.M.

Each exhibit space can be provided with a duplex receptacle with 120 volt power, if requested. (Please check the box on the Reservation Form.) NO POWER EXTENSION CORDS will be provided with the spaces. If required, please provide your own. Each exhibit space will be provided with a back drop and side drops.

THIRTY-SIXTH ANNUAL EXHIBITORS' SHOW 2011 COMMITTEE

Stewart C. Cluck, CDT, RA, LEED, AP
930 Century Drive, Suite 103
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CENTRAL PENNSYLVANIA CHAPTER CSI OFFICERS

Jake Burkholder, CSI, CCPR *President* John Groff, CSI, CCS, PE *President-Elect*

CPC CSI 36th ANNUAL EXHIBITORS' SHOW RESERVATION FORM

RETURN TO: Stewart C. Cluck, 930 Century Dr., Suite 103, Mechanicsburg, PA 17055.

COMPANY _____

ADDRESS _____

PHONE _____ FAX _____ E-MAIL _____

REPRESENTATIVE _____

Enclosed is our check in the amount of \$ _____ for _____ exhibit spaces.

Please advise major product being displayed _____

(Please make check payable to Central Pennsylvania Chapter, CSI)

____ Yes, we will require a 120 outlet.