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Mitch Miller 610-559-6000

CHOICE

Volume 48
No. 9



CENTRAL PENNSYLVANIA CHAPTER
CONSTRUCTION SPECIFICATIONS INSTITUTE

May
2012

BOOSTING ENERGY PERFORMANCE IN BRICK WALLS

Tuesday, May 8, 2012

Presenter: Brian Trimble, CDT, PE, LEED AP, FASTM,
Regional VP, Engineering Services & Architectural
Outreach - Brick Industry Association

Join us for this program that will start with a brief look at the basics of heat loss/gain, thermal bridging, and condensation. Using these concepts, we will examine the various methods for boosting energy efficiency in brick walls (including brick walls in historic buildings) with an eye to different types of insulation, air barriers, passive solar, and thermal mass. Finally, we review the building codes and standards and touch on energy modeling.

(Continued on page 3)

*Spouses, guests and visitors
are welcome and encouraged to attend.*

RADISSON HOTEL

1150 Camp Hill Bypass, Camp Hill, PA

Board Meeting - 5:00 pm

All members are welcome to attend the Board Meeting

Attitude Adjustment - 6:00 pm

Dinner - 6:30 pm

Program - 7:15 pm

Dinner Cost

Free for Central Pennsylvania Chapter CSI Members;
Students \$10, All Others \$25

*Dinner reservations by
Noon, Friday, May 4, 2012
See FROM THE CHEF'S TABLE
for Menu and Reservation details.*

**The Central Pennsylvania Chapter meets
the second Tuesday monthly
except NO meetings are held in July or August.**

*Please Read Ads On Our Website
They Support "Choice"*

www.cpc-csi.org

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All material MUST be in the editor's hands no later than May 18, 2012 for publication in the June 2012 issue of "Choice".

Send to:
Jeff Turicik
251 Colonial Drive
Mechanicsburg, PA 17050
or email to:
jeffturicik@ykk-api.com

The Construction Specifications Institute is a nation-wide nonprofit technical organization dedicated to the advancement of construction technology through communications, education, research and service. Founded in 1948, CSI provides a forum for architects, engineers, specification writers, contractors, suppliers and others in the industry.

Anyone who is concerned with construction specifications in any manner is invited to apply for membership. Contact: Jan Myers
Ph: 717-238-4910.



**Knowledge for
Creating and Sustaining
the Built Environment**



*John Groff,
PE, CSI, CCS
President*

President's Message

More than 20 of your fellow Chapter members took advantage of a unique opportunity to go on a free bus tour to the DORMA plant in Reamstown, PA. The bus trip was complete with a presentation on drop down screens (it felt like we were traveling on an aircraft) good for 1 Continuing Education Unit; and wine, sodas, and hors d'oeuvres (better than the stuff I get when I fly commercial) were served. That was just the start! We toured the DORMA and saw an interesting facility that employed an unusual "just in time" workforce; and we saw door hardware, door closers and automatic door operators, operable all-glass door and wall partition

systems, and top of the line revolving doors located throughout the facility to demonstrate their materials, operation, visual appeal, etc. It should make us proud to have such a fine manufacturer in our local area! To me, the extensive door testing facilities in the plant were most impressive! While having a buffet dinner provided by DORMA at the plant, we also were given 2 presentations which were good for another 2 Continuing Education Units. As the evening plant tour came to a close, we re-embarked on the bus for the trip back to the Radisson Hotel where it all started, and were
(Continued on page 5)



*Jeff Turicik
Editor*

From the Editor's Desk

Attention all CSI Members!

This is your chance to be published have your voice heard. If you have written an article, related to the construction industry, send it to me! We are all good readers and can appreciate a good article. When you come to the next meeting, people will acknowledge you and maybe even buy you a drink! Try it and find out.

*Jeff Turicik CSI
Editor*

Classified Ads

To place classified ads, please submit your ad to the editor, Jeff Turicik, jeffturicik@ykk-api.com for insertion in "Choice" and on cpc-csi.org.

McCooe & Associates, with over 35 years of expertise in the construction/building materials, chemicals, and allied products sectors, is a full-service, multi-disciplinary executive search firm.

Our client manufactures a wide range of building products and high performance materials at over 70 manufacturing facilities throughout the United States and Canada.

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*Logan Myers
Hospitality Chair*

From the Chef's Table

MENU

Choice of

Chicken Palermo
or
Roast Pork

*Chef's selection
of Starch and Vegetable
Chef's selection of dessert*

*Special Dietary menus,
such as vegetarian,
low fat or low sodium,
are available upon request.*

In addition, we will try to accommodate special requests such as vegetarian, low fat or low sodium selections. A fresh fruit plate, instead of the Chef's Dessert Selection, is always available by request. Special request menu reservations should be made no later than the Friday prior to the Tuesday meeting.

Please feel free to forward either your comments regarding your meal, or any suggestions that you feel could improve the CPC-CSI dinner, to: loganmyers@hotmail.com.

*Logan Myers
Hospitality Chair*

RESERVATIONS

to Logan Myers by calling 570.850.6330 or e-mail at loganmyers@hotmail.com or use our on-line registration form at www.cpc-csi.org

YOU MUST MAKE RESERVATIONS OR CANCEL STANDING RESERVATIONS by NOON, FRIDAY, May 4, 2012.

ALL NO-SHOWS WILL BE BILLED. *Entrée selection should be made when making a reservation. First entrée listed is the default selection if no choice is made.*

To schedule a Table Top Display, email Bill Deck at wdeck@rlps.com or use the form in Choice or online.

Attendees should make an entrée selection when reservations are placed. *(Please note that the first entrée listed will be the default selection if no choice is made.)*

The Central PA Chapter dues include all meals for the chapter program dinner meetings for the year. Come out to our meeting to network, socialize, and learn about timely subjects in the Construction Field.

Minutes of Board of Directors Meeting

Minutes of Board of Directors Meeting

Date: April 10, 2012

Time: About 6:00 p.m.

Location: DORMA Plant, Reamstown, PA

The Board of Directors of the Central Pennsylvania Chapter of the Construction Specifications Institute met. President Groff called the meeting to order. Board members and committee chairs present were: Groff, Brightbill, J. Myers, Steffan, Burkholder, Turicik, Deck, Snyder, Brunski, L. Myers, Cluck, Atwood. A quorum of Directors was not present.

Opening Comments: President Groff noted that chapter member Rich Rosen was migrating to retired status.

Minutes: Reviewed March meeting minutes; no exceptions taken. As a quorum was not present, acceptance was postponed to the future.

Treasurer's Report: Bill Brightbill presented the Financial Status Report and Balance Sheet of March 31, 2012. \$5,000 has been transferred as seed money from the money market account to a separate account for the CSI 2013 Middle Atlantic Region Conference, which CPC is hosting. It was noted that the remaining Radisson bill for the March Exhibitor's Show will be paid in April, but the Show netted about \$7,000 this year.

President-Elect: Jan Myers discussed the proposed slate of FY2013 chapter officer and board nominees, noting that nominations had closed with only one person nominated in each position. The procedure for affirming official election of the slate and for the Secretary's reporting of the results to the Institute was discussed.

Secretary: Scott Steffan – see President-Elect's report above.

Awards: Jeff Snyder presented papers for signature in order to authorize the Chapter's submission to Institute for the Outstanding Chapter Commendation (OCC) and for an individual nomination of Larry Saylor for an outstanding contributions award. The OCC submission form will be circulated by e-mail to compile and review draft information. Submissions are due at the beginning of May.

Bylaws: Bill Deck is taking over the Bylaws Chair position from departing Dave Shaw. John Groff noted that proposed revisions had been distributed by e-mail, all of which need to be checked, with some further changes to be made. Procedure for adoption of the revisions by the Chapter and their submission to Institute for approval were reviewed, noting that the timeline for getting this accomplished by the end of the current fiscal year was getting tight.

Certification: Paul Brunski reported that 7 individuals had been part of the recently concluded classes.

Membership: Jan Myers noted plans for a new member orientation meeting were being made.

Programs: Chris Atwood reported that May's program would be one by Brian Trimble on boosting energy performance in brick walls. Jan Myers suggested getting FEMA to present a program at some time in the future.

The next Board Meeting is scheduled for 5:00 PM on May 8th at the Radisson in Camp Hill. The next Chapter dinner meeting will immediately follow at 6:00 PM.

Respectfully submitted,
Chris Atwood
Program Committee Chair

(Continued from page 1)

May Meeting

The seminar is approved by AIA for 1 LU (HSW and SD).

Speaker's Bio:

Brian Trimble has over 25 years experience in the masonry industry, assisting design professionals in the design of brick and masonry structures. He is a frequent lecturer to local, regional, and national construction industry groups. He has authored many articles and papers on various masonry subjects. Brian has worked at the Brick Industry Association (BIA) for over 19 years serving in various positions. Besides his long tenure at the BIA, Brian has worked for a brick manufacturer and the International Masonry Institute. He now heads up architectural and builder outreach in the 17-state Midwest/



Curmudgeon's Corner

What have architects given up?

When architects were Master Builders, they were responsible for an entire project, from beginning to end. Over the years, as buildings became more complex, the architect became the leader of a team of professionals, a Master Builder by committee. However, along the way, a number of things fell aside, leaving others to take on essential functions that apparently were no longer important to the team. The first of these was extensive knowledge of building materials and construction, encouraged by the separation of architecture into separate fields of design and construction.

Since then, architects seem to have less interest in - or less time to address - other things, such as complete design, site services, and estimating. Yes, many architects provide some of those services, and some do better than others, but some have simply allowed others to take them on. And some project delivery systems have reduced the architect's role whether they liked it or not.

Why are architects not fighting to keep these lost services, and allowing others to take more control? Perhaps they are not willing or able to accept the associated risk.

Complete Design

Architects should know in advance that the completed building and its systems will satisfy *all* of the owner's needs. Architects spend a great deal of time working on space planning and circulation, but the physical space of a building is only part of the total design. The building also must provide a suitable environment for its occupants; systems should be easily operated and maintained; finishes should be durable, easily maintained, and easily replaceable; and the energy consumption should be within limits established acceptable to the owner.

The architect who concentrates only on spatial and aesthetic qualities, paying little attention to building systems, is not doing the job. The new buildings may look nice, and they may win awards for the architect, but often they don't work as expected. The building envelope leaks, operating costs are too high, mechanical systems are noisy and hard to balance, lights are needlessly bright in some areas but inadequate in others. It's easy to blame the consultants, but the architect is ultimately responsible.

The consequences of the lack of complete design are evident in the demand for commissioning. A separate professional is now called on to analyze building systems, project operating costs, and verify correct operation of those building systems before the owner accepts the building as complete. All of these could be done by the architect's team.

Site Services

Architects are not responsible for many of the problems encountered in construction. Owners want the most bang for their buck, and they sometimes make poor decisions, sacrificing long-term considerations for lower initial cost. They often encourage architects to cut fees and services in a bidding war, resulting in less time for design, reduced quality control, and less time at the site. A lot can go wrong in a few days, and many problems are concealed by following work. Poor connections, lack of concealed supports, improper materials, and a host of other defective work may go unnoticed for years.

Saving the cost of site observation by the architect is false economy, and architects should fight to keep this unique opportunity to make sure that their own interests, as well as those of the owner, are protected. It's odd that many owners now hire independent representatives and testing agencies to oversee their projects. As architects have given up this basic service, others have moved in to fill the void.

Estimating

One of the owner's most important concerns is the budget, and the owner relies on the architect to come up with a design that can be built with the available funds. Shouldn't an architect know enough about costs to design a building that is within the owner's budget? Unfortunately, many design professionals have little knowledge of construction costs, and owners find that bids vary substantially from estimates. Independent estimating firms now offer their services to owners and architects alike. Some owners require the architect to provide estimates, which then are verified by other estimators. To me, that suggests lack of faith in the architect, at least in this area.

Construction Management

Architects aren't the only ones who have given up some of their traditional duties. Construction managers have done an excellent job of carving out their own niche, taking over the juicy parts of the architect and the contractor, while leaving the architect and contractor responsible for whatever goes wrong.

There is nothing inherently wrong with construction management. With it, owners can benefit from early involvement of someone with knowledge of construction processes, costs of systems and products, and current market conditions - that someone, in most cases, not being the architect.

These are some of the things architects choose not to do.

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(Continued from page 2)

President's Message

presented with another presentation on the drop down screens good for another Continuing Education Unit (if you were counting, that was 4 Continuing Education Units!). The whole experience was very interesting and different from our typical meetings and tours, and the buzz after the trip was that this learn while traveling process could be used in other contexts to expose clients, designers, and others to new products, processes, and more.

The Chapter members who attended the Middle Atlantic Region Conference (MARC) in Richmond, VA had a great time!. Don't forget, our Chapter's turn to host a Middle Atlantic Region Conference (MARC) comes next year when the conference will be in Gettysburg, and we will require a lot of help from our Chapter membership. Contact our Region Conference Committee Chairman, Charlie Beauduy, if you want to help out!

The May meeting will be back at the Radisson Hotel and Convention Center in Camp Hill, PA; and the topic of the program will be "Boosting Energy Performance in Brick Walls", a look at the basics of heat loss/gain, thermal bridging, and condensation. The effects of building codes and standards will be included, and energy modeling will be discussed too.

John Groff, PE, CSI, CCS
President

(Continued from page 4)

Curmudgeon's Corner

Next month, we'll look at changes that have reduced the architect's responsibilities, at the same time increasing the importance of the contractor.

p.s. It seems a few readers were a bit put off by the first article in this series, *What happened to the Master Builder?* Some of my questions may be uncomfortable, but they must be asked. While architects remain leaders of the design team, much of what they did in the past is now done by others, and their importance will continue to decrease unless architects do something to reverse the trend.

Certainly, a well-trained, experienced architect is able bring much to any type of construction project. Architects are generalists, trained to seek optimum relationships and dimensions of spaces to meet the requirements of the owner's program, at the same instilling beauty, from the overall form to the smallest detail. And that, I will argue, is one heck of a job description; it presents a challenge that is virtually impossible to meet. Practical requirements often **force the architect to make decisions based on incomplete information, and make it impossible to work out every detail.**

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<http://twitter.com/swolfearch>



(Continued from page 2)

Classified Ads

We seek:

Group Leader, Materials Support

- Develop new technology within asphalt blending, strategic qualification, fingerprinting, crude source mapping, asphalt modifications
- Conduct major R&D projects, focused on asphalt coating cost reduction, by improving conversion efficiency, identifying additives, and exploring new processing methodology
- Provide leadership and support in the identification and pursuit of novel applications and solutions
- 5+ years experience in the asphalt industry or industry relating to asphalt roofing, paving; prefer asphalt shingle experience is sought
- Master's degree in Chemistry, Chemical Engineering, Materials Science desired, PhD is a plus
- Salary range: \$80 - \$115K

Codes & Compliance Engineer, Northeast PA

- Manage product code qualifications and compliance (FM, UL, ASTM, Florida, Miami Dade, ICC)
- Understand and influence the development of business strategy
- Utilize product/application/market expertise to influence market decisions/direction and progress of industry codes & standards
- Immersed in industry trends to drive business segment objectives and initiatives
- Strong knowledge base of industry/market trends, direction and standards which guide new technology offerings
- BS degree in engineering/related science; prefer advanced degree
- 3-5 years experience in building/construction materials industry
- Excellent communications skills (oral and written)
- Salary range: \$90 - 110K plus profit sharing

Principal Scientist – Modified Asphalt Membranes & Systems, New Jersey

- Lead development of commercial asphalt/polymer waterproofing membrane products
- Direct formulation and application development of new products

- Identify and pursue major technical initiatives and novel new approaches to sustain competitive advantage
- Ability to manage multiple technicians, with two direct reports, supporting several, simultaneous research projects
- 7 - 10 years experience in polymer modified asphalts and/or waterproofing membrane development
- Master's degree in Organic Chemistry, Material Science, Polymer Science, or Colloid & Surface Science
- Salary range: \$100 - \$120K+

McCooe & Associates, with over 35 years of expertise in the specialty chemicals, allied products, and construction/building materials sectors, is a full-service, multi-disciplinary executive search firm.

Our client is a leading, global independent manufacturer of performance and specialty chemicals. The company manufactures over 100 products and offers an experienced and flexible custom manufacturing service.

We seek:

Sales & Technology Manager-Specialty Chemicals

- Significant experience in chemical process engineering; strong sales experience with proven success
- Rubber chemical experience is crucial; knowledge and experience with inks, powder coatings, personal care, leather, nano-materials, and custom manufacturing is desired
- Supervision of US custom manufacturers, including preparation/implementation of process transmittals
- Business development planning, including market research, competitive analysis, and spreadsheet preparation
- Develop product/market expertise to demonstrate product value to customers
- Participate/manage multi-disciplinary, global teams to commercialize company's specialty products
- Extensive travel required (up to 50%)
- Bachelor's degree in Chemistry or Chemical Engineering; advanced technical or business degree an asset
- Competitive salary, targeted at \$100K plus bonus and vehicle



CSI Philadelphia Collaboration & Construction Assemblies



(Design Intent, Expertise, Risk & Responsibility)
½ Day Seminar & Dinner Meeting
May 21st, 2012

Location: Independence Holiday Inn, 4th and Arch Streets, Philadelphia, PA

Who Should Attend: Architects, Engineers, Construction professionals, Building Owners, Contracting professionals, Specifiers, Contractors, Manufacturers, architectural and engineering students.

Event Program:

1:00 – 5:30 – Speaker Presentations

5:30 -7:00 – Social Time and Dinner

7:00 – 8:00 – Panel Discussion

Guest Speakers:

David Altenhofen - *Construction Specifier; Façade Group*

Josh Levy—*Architect; Ballinger*

Chris Macneal & Billie Faircloth—*Architects; Kieran Timberlake*

Steve Bardsley—*Attorney; Powell Trachtman & Rob Hughes*—*Insurance Broker; Ames & Gough*

Seminar Abstract: As construction assemblies become increasingly complex and compartmentalized, design coordination requirements place heavy demands on the entire project team in terms of expertise, responsibility, and risk. “Delegated Design” requirements, “Design Assist” services, and new models for collaboration between architects, specifiers, manufacturers, and contractors are being used to address the demands of construction assembly design and coordination.

This seminar will feature lecture presentations, case studies, and a panel discussion. A wide range of vantage points will be represented.

Panel Discussion:

Moderated by **David Altenhofen**; Participants will include our presenters, **Philadelphia Chapter AIA President Keith Mock** and **Philadelphia CSI Chapter President David Stutzman**, and representatives from the construction industry.

(A total of 5 AIA CEU Credits are anticipated for the combination of speaker presentations and panel discussion)

Registration Fee:

\$99.00 Early Registration (On or before May 7th 2012)

\$125.00 Regular Registration

\$55.00 Philadelphia CSI Chapter Members

\$25.00 Students

Cost of Dinner is included in the registration fee. Space is limited so register soon!

How to Register:

Register Online at www.csiphila.org

Please contact Christopher Kenney at 215-440-0190 xt 112 or kenney@ujmn.com with any questions.



Bill Deck,
Advertising Chair

CHAPTER ADDRESS

P.O. Box 3504
Harrisburg, PA 17105

TELEPHONES

Secretary
717-329-4472

Treasurer
717-234-1650

Editor
717-766-3714

Ads
wdeck@rlps.com

CHOICE STAFF

Editor
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Calling All Reps!

Would you like to highlight your company or a special product? Do we have a deal for you. For a mere \$125-\$150 you can display your wares during the social time and have 10 minutes of everyone's attention during dessert at one of our CPC/CSI dinner meetings. What an awesome opportunity to hit several specifiers at once. If you are a member of this chapter, it will cost \$125. If you are not, it will cost \$150. For more details, see the CPC-CSI.org website. To schedule a table top, contact Bill Deck at wdeck@rlps.com. Thanks!

Bill Deck
Advertising Chair



Central Pennsylvania Chapter of the Construction Specifications Institute Table Top Display Registration

Name/Contact: _____

Company: _____

Meeting Date: _____

Telephone: _____ E-Mail: _____

Cost: \$125 members /\$150 non-members (does not include meal)

Fee Includes:

1. One 72 x 30 inch table to display product.
2. Display time: 6:00 - 7:00 P.M. (During social hour)
3. Presentation: 10 minute presentation during dessert.
4. Electrical: Outlets available. Vender supplied extension cords.

Contact: Bill Deck
CPC Advertising Committee
email: wdeck@rlps.com

Calendar of Events

May 2012 & Beyond

for Mid Atlantic BX social networking, training & other educational events. Info: www.midatlanticbx.com/CalendarofEvents.aspx

May 8, 2012

CSI Central Pa. Chapter - Dinner Meeting & Program at the Radisson, Camp Hill, PA, 6:00 pm: "Boosting Energy Performance in Brick Walls," presented by Brian Trimble, CDT, P.E., LEED AP, FASTM, Regional VP - Engineering Services & Architectural Outreach, Brick Industry Association.

May 10, 2012

AIA Central Pa. Chapter - Spring Lecture, 7 pm at the Agricultural & Industrial Museum in York, PA: Katsuhiko Yamazaki of *atelier TAG*. Info soon: <http://www.aiacentralpa.org/special/lecture.html>.

May 16, 2012

IFMA of Central PA - Messiah College Solar Energy Tour, Grantham, PA. Info: www.ifmacentralpa.org.

May 17-19, 2012

AIA National Convention and Design Exposition, Walter E. Washington Convention Center, Washington, D.C. Info: <http://convention.aia.org/event/convention-home.aspx>.

June 12, 2012

CSI Central Pa. Chapter - Annual Meeting & Awards Banquet at the Radisson, Camp Hill, PA, 6:00 pm

June 27-29, 2012

Pennsylvania Society of Professional Engineers - South Central Engineering Symposium, Holiday Inn Harrisburg East. More details soon.

July & August 2012

CSI Central Pa. Chapter
No Meetings scheduled

September 11-14, 2012

CSI 56th Annual National Convention & Hanley Wood Exhibitions CONSTRUCT2012, Phoenix Convention Center, Phoenix, AZ. Info: www.constructshow.com

November 14-16, 2012

USGBC Greenbuild 2012, International Conference & Expo, San Francisco, CA. www.greenbuildexpo.org

May 2-5, 2013

CSI Middle Atlantic Region Conference, "Your Gettysburg Address," at the Wyndham Hotel, Gettysburg, Pennsylvania, hosted by Central PA Chapter CSI.

November 20-22, 2013

USGBC Greenbuild 2013, International Conference & Expo, Philadelphia, PA. Preliminary details at <http://dvgbc.org/greenbuild-2013>, including opportunities to be involved.