

## CHAPTER OFFICERS

Jan Myers President  
Jan Myers President-Elect  
David Shaw Vice President  
Scott Steffan Secretary  
Jennifer Ponce de Leon Recording Secretary  
William Brightbill, FCSI Treasurer

## DIRECTORS

William Deck 1 year  
John Cannon 1 year  
Larry Saylor 1 year  
Don Scruggs 2 years  
Charles Beauduy 2 years  
John Morgan 2 years

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Jake Burkholder II

## EDITOR

Tanya Ritter

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**BYLAWS** Vacant  
Co-Chair Don Scruggs  
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**PUBLICITY** Vacant  
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**TECHNICAL** John Morgan  
717-817-2036  
Co-Chair Jake Burkholder

## INSTITUTE DIRECTOR

Mitch Miller 610-559-6000

# CHOICE

Volume 48  
No. 12



August  
2012

## No Formal Meeting in August

Next Meeting will be

**Tuesday, September 18, 2012**

There will be no Central Penn CSI Chapter dinner meetings for the month of August. Director's meetings for the Chapter will be held August 13, 2012 at 5:00 PM in the offices of Gannett Fleming on Senate Ave. Please contact Jan Myers at [jan@janmyersassociates.com](mailto:jan@janmyersassociates.com) to confirm attendance, meeting time and place prior to the meeting.

Have a wonderful summer!

The next meeting will be on September 18 at the Radisson Hotel.

Watch the website for details.



## Awards Ceremony 2012

The Central Pennsylvania Chapter meets the second Tuesday monthly except NO meetings are held in July or August.

Please Read Ads On Our Website  
They Support "Choice"

[www.cpc-csi.org](http://www.cpc-csi.org)

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All material **MUST** be in the editor's hands no later than August 24, 2012 for publication in the September 2012 issue of "Choice".

Send to:  
Tanya Ritter  
email to:  
[TRitter@wrmeadows.com](mailto:TRitter@wrmeadows.com)

The Construction Specifications Institute is a nation-wide nonprofit technical organization dedicated to the advancement of construction technology through communications, education, research and service. Founded in 1948, CSI provides a forum for architects, engineers, specification writers, contractors, suppliers and others in the industry.

Anyone who is concerned with construction specifications in any manner is invited to apply for membership. Contact: Paul Brunski Ph: 717-263-8464.



Knowledge for  
Creating and Sustaining  
the Built Environment

## President's Message



Jan Myers,  
CSI, CCPR  
President

While we are all dealing with the heat this summer, the board is still working hard to get things in order for the new fiscal year. Our first official meeting for the membership will be on a different date in September. It will be on Tuesday, September 18 the third Tuesday. The Annual Convention is the second week and some of the board members need to travel to Phoenix to complete duties and education sessions there.

I have assumed my new role as

President of the Central Pennsylvania chapter and I am very proud to serve in this capacity. As some of you know and some do not, this is now a two year position starting with my term. (How did I let that happen?) Just kidding. I know I will have the help and support of the many who have gone before me. If you have never considered serving on the board, I suggest you give it a try. CSI is a great organization and I have been on the board in some capacity since I joined in 1995.

Well that wraps it up for now, but mark your calendars now for the September meeting.

Jan Myers, CSI, CCPR  
President

## From the Editor's Desk

### Attention all CSI Members!

This is your chance to be published have your voice heard. If you have written an article, related to the construction industry, send it to me! We are all good readers

and can appreciate good article. When you come to the next meeting, people will acknowledge you and maybe even buy you a drink! Try it and find out.

Tanya Ritter, CSI  
Editor

## Classified Ads

To place classified ads, please submit your ad to the editor, Jeff Turicik, [jeffturicik@ykk-api.com](mailto:jeffturicik@ykk-api.com) for insertion in "Choice" and on [cpc-csi.org](http://cpc-csi.org).

McCooe & Associates, with over 35 years of expertise in the construction/building materials, chemicals, and allied products **s e c t o r s**, **i s** a full-service, multi-disciplinary executive search firm.

Our client manufactures a wide range of building products and high performance materials at over 70 manufacturing facilities throughout the United States and Canada.

We seek:

### Group Leader, Materials Support

- Develop new technology within asphalt blending, strategic qualification, fingerprinting, crude source mapping, asphalt modifications
- Conduct major R&D projects, focused on asphalt coating cost reduction, by improving conversion efficiency, identifying additives, and exploring new processing methodology
- Provide leadership and support in the identification and pursuit of novel applications and solutions
- 5+ years experience in the asphalt industry or industry relating to asphalt roofing, paving; prefer asphalt shingle experience is sought
- Master's degree in Chemistry, Chemical Engineering, Materials Science desired, PhD is a plus
- Salary range: \$80 - \$115K

### Codes & Compliance Engineer, Northeast PA

- Manage product code qualifications and compliance (FM, UL, ASTM, Florida, Miami Dade, ICC)
- Understand and influence the development of business strategy
- Utilize product/application/market expertise to influence market decisions/direction and progress of industry codes & standards
- Immersed in industry trends to drive business segment objectives and initiatives
- Strong knowledge base of industry/market trends, direction and standards which guide new technology offerings
- BS degree in engineering/related science; prefer advanced degree
- 3-5 years experience in building/construction materials industry
- Excellent communications skills (oral and written)
- Salary range: \$90 - 110K plus profit sharing

### Principal Scientist – Modified Asphalt Membranes & Systems, New Jersey

- Lead development of commercial asphalt/polymer waterproofing membrane products
- Direct formulation and application development of new products
- Identify and pursue major technical initiatives and novel new approaches to sustain competitive advantage

(Continued on page 3)

## CSI Awards Night at the Radisson Hotel



Jeff Turicik, CSI  
Central PA Awards  
Chairman

CSI Awards night was held in its traditional format on June 12<sup>th</sup> 2012. Thirty Eight members and guests attended the ceremony. After hearing from President Groff on summer and fall chapter activities, a dinner of Beef Top Round and Broiled Salmon were entrees for the evening, and as dessert was served, Chris Atwood, our Program Chairman introduced guest topic speaker, Robert Price.

Bob is the recently hired general manager of the Central Pennsylvania area US Green Building Council. Bob oversees seven regions of the Green Building Council, including overseeing and promoting Green Building in the Commonwealth. Green Building is here to stay, and Bob was very eager to point the energy savings benefits gained from use of Green Products. Bob pointed out specific schools and public buildings that are being studied and compared with their predecessors for energy management. The Local USGBC wants to collaborate with our chapter in up coming events and meetings.

After a rousing applause from the Chapter at large, President Groff; along with Jeff Turicik, incoming Awards Chairman who substituted for Awards Chairman Jeffrey Snyder; and Charlie Beauduy, chapter treasurer, started the ceremonies. Of special note was the presentation of the Sid Myers award to Larry Saylor for his dedication and service to the Chapter for the Chapter's highly successful trade show every March. Also of note was William Deck receiving the Rolf Loddengard award for a member being active

and dedicated with over 30 years of membership with the chapter. Incoming Membership Chair Paul Brunski photographed the event, and new CHOICE editor Tanya Ritter will publish these great shots.

In addition, incoming president Janice Myers accepted the marble president's gavel, and wished everyone a safe summer. The awards dinner meeting broke into small talk, networking and catching up. A good time with ceremony, good cheer and camaraderie was had by all.

Jeff Turicik, CSI  
Central PA Awards Chairman



(Continued from page 2)

### Classified Ads

- Ability to manage multiple technicians, with two direct reports, supporting several, simultaneous research projects
- 7 - 10 years experience in polymer modified asphalts and/or waterproofing membrane development
- Master's degree in Organic Chemistry, Material Science, Polymer Science, or Colloid & Surface Science
- Salary range: \$100 - \$120K+

**McCooe & Associates**, with over 35 years of expertise in the specialty chemicals, allied products, and construction/building materials sectors, is a full-service, multi-disciplinary executive search firm.

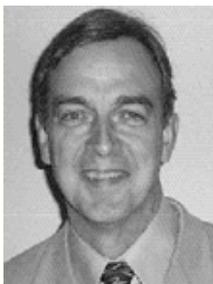
Our client is a leading, global independent manufacturer of performance and specialty chemicals. The company manufactures over 100 products and offers an experienced and flexible custom manufacturing service.

We seek:

### Sales & Technology Manager-Specialty Chemicals

- Significant experience in chemical process engineering; strong sales experience with proven success
- Rubber chemical experience is crucial; knowledge and experience with inks, powder coatings, personal care, leather, nano-materials, and custom manufacturing is desired
- Supervision of US custom manufacturers, including preparation/implementation of process transmittals
- Business development planning, including market research, competitive analysis, and spreadsheet preparation
- Develop product/market expertise to demonstrate product value to customers
- Participate/manage multi-disciplinary, global teams to commercialize company's specialty products
- Extensive travel required (up to 50%)
- Bachelor's degree in Chemistry or Chemical Engineering; advanced technical or business degree an asset
- Competitive salary, targeted at \$100K plus bonus and vehicle

## Minutes of Board of Directors Meeting



*Stewart C. Cluck,  
in absence of  
appointed recording  
secretary*

### Central PA Chapter CSI Board Meeting Minutes June 12, 2012

Voting Members Present: Groff, Brightbill, Myers, Steffen, Saylor, Cannon, Scruggs, Beauduy.

Other: Turicik, Loftin, Cluck.

Meeting was chaired by President Groff.

Minutes of previous meeting were reviewed.

**Treasurer's Report:** Brightbill presented financial status reports for periods ending 04/30/12 and 5/31/12. There are two active accounts: Checking and Savings. Both accounts have positive balances and summary sheets were presented for review. Also – budget was reviewed: Brightbill commented that membership revenues were down about \$2,000 compared to typical years' levels. Otherwise no exceptions to status.

#### Officers' Reports:

**President Elect (Myers):**

**Vice President (unfilled):**

**Secretary (Steffen):** Officer and Director's info sent to Institute – no exceptions.

**Past President/Advisor (Burkholder-absent):** No report.

**"Choice" Editor's Report (Turicik):**

#### Committee Reports:

**Academic Affairs (Cannon):** We have a scholarship winner from HACC. Cannon will announce shortly.

**Advertising (Deck – absent):** No report.

**Archives (Morgan – absent):** No report.

**Awards (Snyder – absent):** By proxy – certificates are prepared for presentation at this meeting.

**Budget/Finance (Beauduy):** Budget is prepared and will be presented at next meeting.

**Bylaws (co-chair Scruggs):** no exceptions.

**Certification (Brunski):** Two of the students passed their respective tests. It is unknown whether our other students took the test.

**Education (Loftin):** No report.

**Electronics/Communications (Ritter – absent):** See Old Business.

**Exhibit Show (Cluck):** No report.

**Hospitality (L Myers – absent):** No report.

**Long Range Planning (Cluck):** No report.

**Membership (JMyers):** We have longevity pins available. New chair will contact members to receive these.

**Programs (Atwood):** Tonight's meeting will see a table top discussion from Diversified Lighting (Sheila Martin) and a speaking presentation by Bob Price, the new CEO of Central PA Green Building council. Next two months – no programs, board meetings at Ganflec only.

**Publicity (no chair):** No report.

**Roster (Scruggs):** No report.

**Technical (Morgan - absent):** No report.

**Directors:** No comments.

#### Old Business:

(6-1-11): Administrative policies and guidelines. Scruggs will send guidance to responsible persons for review and revision.

(7-4-11): MARC 2013. No change – meetings will resume later this summer (Beauduy).

(8-1-11): Support for Charities. No discussion.

(9-1-11): Guidelines for program speakers. Groff is developing these.

(3-1-12): Website. Turicik and Ritter met with Hinkle (to discuss site changes. "CHOICE" will be sent as an attachment to the electronic notification email. bhinkle@firstcapitalwebservices.com)

(3-3-12): Refund Policy for seminar fees. Scruggs is working on a policy letter.

(4-1-12): Approval of Bylaws. Scruggs/Deck awaiting Institute review.

(5-1-12): Vacancies: Vice Pres., Recording Sec'y. Incoming president J. Myers will work this.

(6-2-12): Institute is seeking consensus on an education program for the building envelope. Contact Groff for flyer and contact info.

#### New Business:

- September's meeting will be moved one week to September 18 due to conflict with CSI convention. Need to confirm with Raddisson. Action: JMyers.
- Discussion: Anticipating a joint meeting with ASHRAE as we had done in the past. Action: Atwood.

Board Meeting ended at 6PM. Next meeting will be at Ganflec's conference room on July 10th, 5PM.

*Submitted by  
Stewart C. Cluck  
(in absence of appointed recording secretary)*

## High Performance Seminar Series – 6/14, 7/19, 8/9, 10/4

Sponsored by the International Masonry Institute



### WHO

Architects, Engineers, General Contractors, Construction Managers, Owners, Developers, BAC Signatory Contractors, BAC Members, and all Industry-Related Firms

### COST

There is no charge to attend this event, however registration is required. Space is limited, please register early.

### SCHEDULE

#### JUNE 14 –

High Performance Masonry Walls – Meeting Insulation Choices, Options and Requirements, (1 HSW/SD)

#### JULY 19

Sustainable Retrofits and Renovation, (1 HSW/SD)

AUGUST 9 –Green Tile Marble and Terrazzo Solutions: Meeting IAQ with Masonry, (1 HSW/SD)

OCTOBER 4 – Structural Masonry from an Architectural Perspective, (1 HSW)

### HIGH PERFORMANCE SEMINAR SERIES

IMI's High Performance Series explores key topics to help designers meet requirements for building envelopes, restoration, indoor air quality and structural options using masonry systems. Each 1 hour session is designed to provide attendees with constructible solutions that can be easily incorporated in masonry projects and specifications.

**Presenter:** Maria A. Viteri, AIA, LEED AP BD+C, Director of Sustainability and Program Development for the International Masonry Institute (IMI). Maria has over twenty years combined architectural design, construction administration and marketing experience within the construction industry. Her architectural experience is health care focused and includes responsibilities as Project Manager and Owner's Representative.

Ms. Viteri leads IMI's Green Strategy and has made various presentations on design, energy efficient masonry construction, education, and material understanding. Maria is involved with contractor business development and architectural education, including leading IMI's Masonry Camp program. She has authored IMI's Sustainable Masonry Certification Program and is an instructor for IMI's Contractor College and Instructor Certification Program. She maintains architectural registration in the state of Pennsylvania. Maria holds a Master of Architecture degree from Tulane University, Master of Business Administration, and a Master of Public & International Affairs from the University of Pittsburgh.

Please register me for the following sessions of the High Performance Seminar Series

\_\_\_\_\_ June 14, 2012 \_\_\_\_\_ July 19, 2012 \_\_\_\_\_ August 9, 2012 \_\_\_\_\_ October 4, 2012

Name: \_\_\_\_\_ Job Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

To register click [here](#) or please return this completed form to: International Masonry Institute, 42 East Street, Annapolis, MD 21401  
 Fax to (301) 261-2855 or email [ejohnson@imiweb.org](mailto:ejohnson@imiweb.org)  
 Questions? Email Maria Viteri at [mviteri@imiweb.org](mailto:mviteri@imiweb.org)

## Calling All Reps!



*Bill Deck,  
Advertising Chair*

Would you like to highlight your company or a special product? Do we have a deal for you. For a mere \$125-\$150 you can display your wares during the social time and have 10 minutes of everyone's attention during dessert at one of our CPC/CSI dinner meetings. What an awesome opportunity to hit several specifiers at once. If you are a member of this chapter, it will cost \$125. If you are not, it will cost \$150. For more details, see the CPC-CSI.org website. To schedule a table top, contact Bill Deck at [wdeck@rlps.com](mailto:wdeck@rlps.com). Thanks!

*Bill Deck  
Advertising Chair*



## Central Pennsylvania Chapter of the Construction Specifications Institute Table Top Display Registration

Name/Contact: \_\_\_\_\_

Company: \_\_\_\_\_

Meeting Date: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Cost: \$125 members /\$150 non-members (does not include meal)

Fee Includes:

1. One 72 x 30 inch table to display product.
2. Display time: 6:00 - 7:00 P.M. (During social hour)
3. Presentation: 10 minute presentation during dessert.
4. Electrical: Outlets available. Vender supplied extension cords.

Contact: Bill Deck, CPC Advertising Committee  
email: [wdeck@rlps.com](mailto:wdeck@rlps.com)

## Calendar of Events

**August 2012 & Beyond**  
for Mid Atlantic BX social networking, training & other educational events.  
Info: [www.midatlanticbx.com/CalendarofEvents.aspx](http://www.midatlanticbx.com/CalendarofEvents.aspx)

**August 2012**  
CSI Central Pa. Chapter  
No Meetings scheduled

**September 11-14, 2012**  
CSI 56th Annual National Convention & Hanley Wood Exhibitions  
CONSTRUCT2012, Phoenix Convention Center, Phoenix, AZ. Info: [www.constructshow.com](http://www.constructshow.com)

**November 14-16, 2012**  
USGBC Greenbuild 2012, International Conference & Expo, San Francisco, CA.  
[www.greenbuildexpo.org](http://www.greenbuildexpo.org)

**May 2-5, 2013**  
CSI Middle Atlantic Region Conference, "Your Gettysburg Address," at the Wyndham Hotel, Gettysburg, Pennsylvania, hosted by Central PA Chapter CSI.

**November 20-22, 2013**  
USGBC Greenbuild 2013, International Conference & Expo, Philadelphia, PA. Preliminary details at <http://dvgbc.org/greenbuild-2013>, including opportunities to be involved.

### CHAPTER ADDRESS

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Tanya Ritter

Advertising  
Bill Deck

Roster  
Don Scruggs



Awards Ceremony 2012